



The Future of the PC

There's no one-size-fits-all solution to organizations grappling with today's demands and tomorrow's unknowns. But choosing the right PC platform can help you meet the competing demands of digital transformation while giving your business the tools for success.

It's no surprise that the way we do business is changing. The mobile workforce, digital economy, artificial intelligence (AI), unprecedented connectivity, and data-driven decision-making are combining to create a fundamental paradigm shift. One whose impact and potential we are only beginning to experience. Businesses of all sizes find themselves supporting a wider range of devices, ubiquitous mobility, diverse meeting spaces, and collaborative workflows. And the rate of change is poised to accelerate—with more automation and AI, multiple clouds, and IT as a service.

When organizations consider the tools they have for digital transformation, it's easy to overlook the importance of the PC. But PCs are the primary productivity tool for today's workforce. Most importantly, PCs are evolving to play a key role in how organizations prepare for and embrace the future.

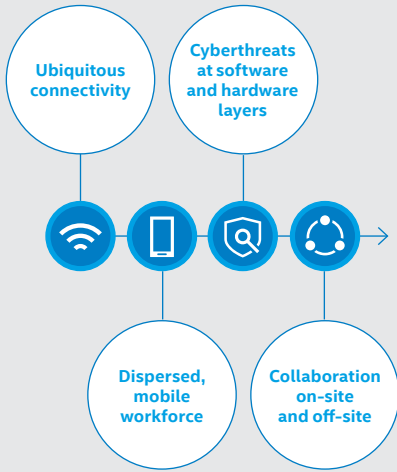
In some cases, the future is here now. Innovations available today include integrated platforms that combine IT essentials with the capabilities to deliver a great user experience; security features that integrate software and hardware protections to help protect against cyberthreats that attack clients at the hardware level; and remote manageability and collaboration tools to support a dispersed, 24/7 workforce. Intel vPro® PC platforms, supported across OEMs, offer one such solution.



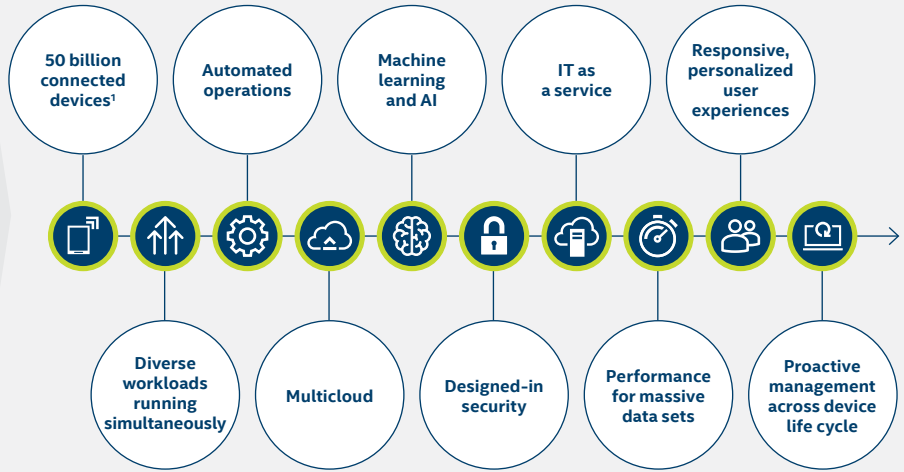

The best PC choices are those that will scale and evolve as requirements change. Look for more responsiveness and AI that can personalize experiences and learn from user behavior. Expect performance and a performance road map equipped to handle data-centric compute, diverse workloads, and a wide range of use cases; the intelligence to enable proactive maintenance and seamless upgrades; telemetry to inform strategy; and a smarter, more transparent supply chain, with visibility and traceability that you can rely on throughout the device life cycle. All of this and more are part of Intel's strategy for PCs to help ensure organizations can benefit from the inevitable changes, instead of falling behind the curve.

IS YOUR PC PLATFORM READY FOR A DATA-CENTRIC WORLD?

PRESENT

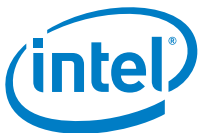


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1. <https://ieeexplore.ieee.org/document/8326056>.

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