

High-Impact Remote Teams

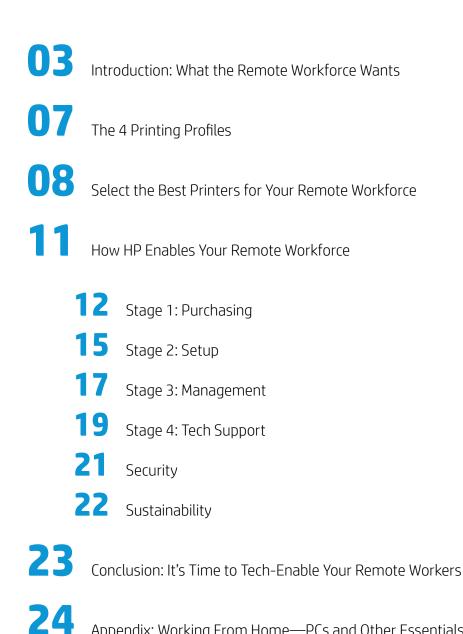
A Guide for Selecting the Best Printers for the Distributed Workforce





What to Expect

After reading this guide, you'll understand why printing is fundamental to employee productivity, which job roles need printers the most, how to select the best printers for your team, and how to manage your print program.



Appendix: Working From Home—PCs and Other Essentials



WHAT THE REMOTE WORKFORCE WANTS

The world has changed rapidly in 2020, and so has the workplace. Many companies have quickly learned how to work remotely. As a result, we've also learned that in the future, work won't take place only in an office. Employees want to move to a hybrid model, one where they have the freedom to work both from the office and from home.

This means **as an IT leader, you need a strategy to keep your team productive, engaged, and secure**—**no matter where they work.** In fact, 69% of IT leaders agree that the events of 2020 are already making them rethink short-term IT strategies, while 67% say they're also rethinking long-term strategies.¹

Successful IT decision-makers (ITDMs) recognize that their remote workers are often among their most productive, and that printing plays a key role in enabling their productivity. In fact, 62% of ITDMs say they've realized their approach to printing needs to change.¹

Employees want printing capabilities

While many IT departments focused first on getting PCs up and running for remote work, it's also important to address employees' printing needs. An HP survey found:

- 23% of employees say it would be nice to print or copy daily
- 38% say it would be nice to print or copy weekly

That means over 60% of the workforce is interested in printing regularly—a number ITDMs can't overlook. Printing helps employees work more effectively, which is something 82% of ITDMs who plan to invest in printing capabilities recognize.¹

The problem with neglecting printing

Many ITDMs don't realize employees want to print, or they believe deploying printers would be a challenge. They may worry about the logistics of getting employees the right devices or about the cost of supplies.

But when left to their own devices, employees turn to DIY solutions to meet their printing needs—often driven by whatever is easiest for them. Sometimes called **sneak printing**, since employees are printing without following company protocols, these solutions can open enterprises up to significant risks, including not only technical failure, lost productivity, and wasted resources, but also security breaches.



Risks are rising

When workers first went remote, cybersecurity attacks increased 600%.² In addition to facing growing threats, 82% of ITDMs believe remote work itself increases security vulnerability.³ This situation can be a real challenge to manage, especially when employees use their own devices for printing.

What printing-related risks do ITDMs need to worry about?

- Employee-selected devices that may be more susceptible to attack
- Printers that aren't a good fit for an employee's job and may create productivity challenges and cause frustration
- The hassle of handling supplies and maintenance without a clear plan
- Printers that aren't reliable and result in IT intervening to solve problems
- Lack of visibility into printing costs and supply orders

To ensure printing is consistent with your security, IT, and remote work policies, you need to have a work-from-home print policy that you can leverage. This should include plans for deploying, maintaining, and supporting a printer fleet.

<u>https://www.cyfirma.com/news/coronavirus-in-cyberspace/</u>
HP Personal Systems COVID-19 Insights Update, April 2020



ARE YOU READY TO MAKE PRINTING PART OF REMOTE WORK? HP IS HERE TO HELP.



Printing capabilities are worth the investment

ITDMs have a lot on their plates, and we know from experience they have some common objections to printing:

The future of work is murky. It's unclear how long employees will be working from home, which may stop ITDMs from considering print. But the reality is **remote work will be a bigger part of the work experience in the future, and printing should be a part of that plan.**

Print isn't prioritized. ITDMs have had a lot to worry about this year, so many haven't focused on printing. Many employees do want to print, though, and **HP has simple solutions for printer deployment and management**.

Current approaches work well enough. When it seems like employees' sneak print solutions work fine, it's easy to focus on other things. But as we've established, **these solutions come with risks, and HP can help you find more secure, effective alternatives.**

Print investment decisions are unclear. Companies may be skeptical about spending money on print when so much is uncertain. **HP offers scalable solutions ideal for remote work that can make the investment worthwhile.**

Ready to make printing a part of remote work? Let's get started.

HP can provide the printers, solutions, and support your remote workers need to stay productive, freeing up IT's time for more important work. In this guide, we'll help you understand the core profiles that make up the remote workforce, what kind of printers will help each be most successful, and how to create a program that gives employees the support they need.



THE 4 PRINTING PROFILES

To provide your employees with the best printing solutions, you need to understand their printing

habits. Based on our experience with workplace printing, employees' printing patterns usually fall into four main categories.





Typical Roles: Reception, Admissions, Inside Sales, Administration Print Habits: Invoices, Sales Sheets, Check-In Sheets

Why David Needs a Printer:

- Quickly print and handle intake paperwork.
- Assist multiple departments with printed materials.
- Keep business processes moving and reduce the likelihood of mistakes.

Types of Printing: Black and white; potentially color.

Recommended Printers: OfficeJet Pro 9020 All-in-One & LaserJet. Pro M404dw



Mary Back Office Hero

Typical Roles: Finance, Legal Print Habits: Spreadsheets, Excel Documents, Employee Reference Material

Why Mary Needs a Printer:

- Print long documents like contracts and spreadsheets.
- Make it easier to examine and mark up documents.

Types of Printing: Black and white; potentially color.

Recommended Printers: LaserJet Pro M454dw & Color LaserJet Pro MFP M182nw



Sarah Business Champion

Typical Roles: Leadership, Public Relations Print Habits: Presentations, Market-Facing Documents

Why Sarah Needs a Printer:

- Print high-quality materials she can share inside and outside the organization.
- To effectively communicate about the business.

Types of Printing: Black and white; color.

Recommended Printers: <u>Color LaserJet Pro M255dw</u> & <u>Color LaserJet Pro MFP M428fdw</u>



Frederick Creative Pro

Typical Roles: Marketing Strategy, IT

Print Habits: Colored Documents, PowerPoint Presentations

Why Frederick Needs a Printer:

- More easily collaborate with his team and outside agencies.
- Print high-quality materials for review.
- Scan documents and share them digitally.

Types of Printing: High-quality, color printing.

Recommended Printers: LaserJet Pro MFP M479 & Color LaserJet Pro MFP M283fdw

It's important to remember your workforce has diverse job roles, so there's no one-size-fits-all solution for their printing needs. But understanding the role of printing in your employees' workflows is an important first step to enabling their productivity.



SELECT THE BEST HP PRINTERS FOR YOUR WORKFORCE

During a time when many businesses are in flux, we know cash flow can be a concern. That's why we're offering this curated set of printers at an affordable price. Flexible payment options allow you to preserve cash, bundle hardware and service, and increase your purchasing power. Consult the table below to see the best solutions for all members of your workforce.

	Color LaserJet Pro MFP M182nw	Color Laserjet M255dw	Color LaserJet Pro MFP M283fdw	OfficeJet Pro 9020
Function*	Print, Scan, Copy, Fax	Print	Print, Scan, Copy, Fax	Print, Scan, Copy, Fax
Financing Options*	\$13 W/ CarePack \$10 W/O CarePack	\$12 W/CarePack \$9 W/O CarePack	\$16 W/CarePack \$13 W/O CarePack	\$13 W/ CarePack \$10 W/O CarePack
Street Price	\$329	\$299	\$449	\$349
3 Year CarePack	\$85 UQ224E	\$85 UQ224E	\$85 UQ224E	\$80 UQ212E
Color or Mono	Color	Color	Color	Color
Security	Best-in-class	Best-in-class	Best-in-class	Best-in-class
Print speed (PPM)	17/17 b&w/Color	22/22 b&w/color	22/22 b&w/color	24/20 b&w/color
Supplies	215A Toner	206A/206X	206A/206X	962 lnk

THE WORLD'S FIRST TONER TANK LASER PRINTERS

Get the lowest print cost per page on HP laser printing—less than a penny per page—with the new HP Neverstop Laser printers. These cartridge-free, black & white printers come with up to 5,000 pages of toner in the box and are an ideal home office model for customers who want to keep costs low. <u>Learn more</u>.

SELECT THE BEST HP PRINTERS FOR YOUR WORKFORCE

	Color LaserJet Pro MFP M428fdw	LaserJet Pro M404dw	Color LaserJet Pro M454dw	Color LaserJet Pro MFP M479fdn
		•		
Function*	Print	Print	Print	Print, Scan, Copy, Fax
Financing Options*	\$16 W/ CarePack \$12 W/O CarePack	\$12 W/CarePack \$10 W/O CarePack	\$15 W/CarePack \$12 W/O CarePack	\$25 W/ CarePack \$16 W/O CarePack
Street Price	\$449	\$349	\$449	\$599
3 Year CarePack	\$129 UB9S0E	\$69 UB9U1E	\$89 UB9V0E	\$259 UB9S6E
Color or Mono	Color	B&W	Color	Color
Security	Best-in-class	Best-in-class	Best-in-class	Best-in-class
Print speed (PPM)	28/28 b&w/color	40 b&w	28/28 b&w/color	28/28 b&w/color
Supplies	414X Toner	58A/58X Toner	414A/414X Toner	414A/414X Toner

*Minimum deal size of \$5,000. Payments shown assume 36 monthly in advance Fair Market Value Lease agreement. Financing and service offerings available through Hewlett-Packard Financial Services Company and its subsidiaries and affiliates (collectively HPFSC) in certain countries and is subject to credit approval and execution of standard HPFSC documentation. Rates and terms are based on US deals, customer's credit rating of 5 or better, offering types, services and/or equipment type and options. Other charges, including without limitation, taxes, fees and shipping charges, may apply. Not all HP products are eligible. Not all customers may qualify for these rates. Not all services or offers are available in all countries. Other restrictions may apply. HPFSC reserves the right to change or cancel this program at any time without notice. Good Through July 31, 2020.

BRING SCANNING TO THE HOME OFFICE

Give employees the tools they need to digitize documents.

HP ScanJet Pro N4000 snw1 Sheet-feed Scanner Fast, affordable scanning for projects large and small.

HP OfficeJet 250 Mobile All-in-One Printer

Scan, copy, and print with a portable device that handles it all.



The Ultimate Printers for Work From Home Fierce Without Footprint

Meet the New HP LaserJet Enterprise 400 Series



Seamless management wherever work happens Set up work teams for success with fleet-wide control that doesn't add more to IT's plate.



Protect your network with the world's most secure printers⁴

Automatically self-heal from attacks to your distributed workforce with industry-leading security⁴ that makes hackers feel small.





Big productivity, small size Empower people to collaborate how they want—wherever their office is and bring their workload down to size.



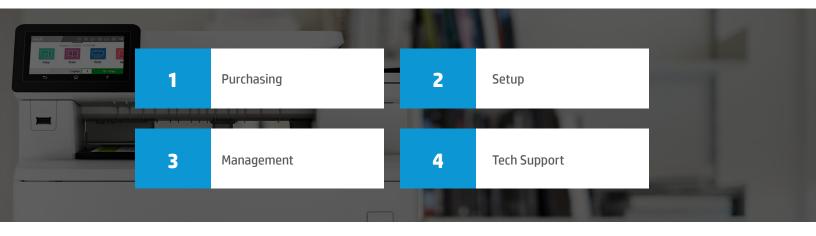
Lessen your impact

Conserve resources—energy, paper, and workspace—with a compact, efficient design that fits right into remote workspaces or home offices.

4. HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2019 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit: hp.com/go/PrinterSecurityClaims.

HOW HP ENABLES YOUR REMOTE WORKFORCE

Supporting the printing needs of a hybrid workforce requires more than just selecting a device that matches their job role. It also means enabling them through the full product life cycle for both hardware and supplies. To help you understand what this life cycle entails, we'll walk through the four stages of the hardware and supply cycle, including:



We'll also discuss potential <u>security</u> risks, and how a printer with built-in security can prevent a security breach. Additionally, we'll explore how printers can be more sustainable throughout their life cycles to support your <u>sustainability</u> goals. Along the way, we'll offer insights into how workforce productivity has changed in this new world of work, and provide tips for finding success.



STAGE 1: PURCHASING

In 2020, most companies are facing a new financial environment. Protecting the bottom line is essential—as is ensuring your workforce stays productive. The challenges of this year have led to rapid change. 58% of IT leaders report that digital transformation timelines have accelerated.⁵ To support these changes, 41% of ITDMs plan to invest in new devices, and 53% would buy a printer.

Why ITDMs are buying printers:⁵



87% Say printers improve employee productivity at home



72% Say printers are needed for documentation



51% Say employees have requested printers

Even though ITDMs need to buy equipment, cash flow is still a concern. When you're evaluating printers, consider purchase and leasing options. HP offers a variety of solutions to help you maximize cash flow and maintain positive ROI.



5. COVID-19 Commercial WFH Print Pulse Synopsis: May 2020



Purchasing Options





HP Leasing Programs

As low as \$8 per user per month.

Add support to your monthly payment, including next-day on-site service.

Bundle With HP Care Pack



HP Flexworker

Opt for a managed program that simplifies printer and supply ordering for employees.

Visit the HP Store

Shop for HP printers and supplies online at our store or through our resellers.



Leasing Options

Through HP Integrated Financial Solutions, we can help you find a financial structure that meets your immediate needs. You get the hardware you need today, but pay for it over time.

You can lease an HP printer for as low as <u>\$8 per user per month</u>, and you have the option to bundle HP Care Pack printer support into your monthly payment, which can be especially beneficial when you have a remote workforce.

If you're looking for even more flexibility to align cash flow and revenue streams while addressing the impacts of the current business environment, HP Integrated Financial Solutions can also align deferrals and ramp up structures.



82% Say printers help employees work more effectively.⁶

6. COVID-19 Commercial WFH Print Pulse Synopsis: May 2020

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STAGE 2: SETUP

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Many employees were thrust into new work environments in home offices, at kitchen tables, and even in living rooms and that required a lot of adjustment. These employees needed to get their technology up and running quickly, but in many cases that process didn't include printing. **IT teams need to make printing as easy and accessible as possible with quick setup and simple usability.**

Tips & Tricks for Quick Setup

- **Select the right vendor.** HP provides all the hardware and accessories employees need right out of the box, including power cords, toner, and instructions.
- Make sure the setup process is easy. Your employees can set up their printers wirelessly via the <u>HP Smart app</u> in just a few quick steps.
- **Don't underestimate printer settings.** By opting for devices preset to meet employees' needs, you can reduce the time they spend customizing settings. For example, HP printers come with duplex printing configured right out of the box, and they're also set up for energy savings.

Ensure Simple Usability

Your employees will appreciate a simple printer setup process, but they also want devices that are easy to use. HP printers feature user-friendly designs so your workforce can get up to speed and start printing fast:

- **Intuitive user interface:** Includes a customizable home screen, copy preview, and configurable shortcuts to speed up tasks.
- **Reliable connectivity:** Dual-band Wi-Fi and Bluetooth Low Energy enable easy remote printing and wireless setup.
- **Simplified multitasking:** Printers can process jobs while users continue working in other applications.

Watch the <u>HP LaserJet Pro 400 Series video</u> to learn more about our printer usability features.

WHY HP WINS: PRODUCTIVITY

HP printers help employees do their best work and increase their productivity.

HP LaserJet Pro M400 Series Benefits

- Fast first-page-out times and print speeds
- A customizable control panel that enables workflow automation
- Quick digitization of paper documents on MFP models

High-Capacity Cartridges

- Reduce cost per print up to 25% over standard cartridges⁷
- Cut down on the frequency of cartridge replacements

7. For details, visit: <u>https://www8.hp.com/us/en/go/suppliesclaims.html</u>



STAGE 3: MANAGEMENT

Even if the location of your workforce has changed, their need to print has not—and you need to help them manage the printing process. If you're still working through the best methods to support the needs of your workforce, you're not alone. According to an HP survey, 58% of ITDMs say they need to provide better IT support to employees working from home.

When you invest in printers, you have several options:

- Go through your preferred partner
- Work directly with HP as part of a managed service program like HP Flexworker



HP Flexworker Service

HP Flexworker Service is an extension of an HP Managed Print Services contract and is designed to meet the needs of the evolving workplace. The service simplifies print management—for your organization and your employees. Your IT team selects what employees can order, and employees log in to their customized portal to get what they need. It's fast, simple, and helps you track supply orders. <u>Get all the details</u>.

Benefits for your organization:

- A simplified ordering experience. Your team can quickly access printers, supplies, and <u>HP Care Packs</u> that include coverage and support services.
- **Better IT control.** You'll get visibility into the purchasing process, centralized billing, and consolidated reporting.
- **Cost savings.** Employees purchase supplies at contracted rates, and accounting doesn't need to spend time handling expense forms.
- **Higher productivity.** Eliminates the time employees spend searching for the right ink/toner online or in a store.

WHY USE ORIGINAL HP TONER?

With long-lasting toner such as HP High Yield Cartridges, you can:

- Reduce the frequency of cartridge replacements
- Avoid problems caused by off-brand toner
- Print high-quality materials for all your print jobs
- Get built-in security you can trust

Learn more about Original HP toner.



STAGE 4: TECH SUPPORT

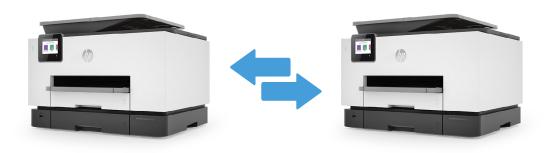
The challenges of a new work environment alone can interrupt your employees' productivity, and when they have to troubleshoot printing issues, they can fall even more behind. IT leaders need to limit the frequency of interventions for printer repairs so everyone—the IT team included—can focus on what's most important.

HP Care Packs and printer exchange services simplify troubleshooting and service so your employees can quickly get back to work.



HP Care Packs: Reduce the Need for Interventions

Your tech support strategy should include solutions that reduce the need for interventions and take the burden of frequent troubleshooting off of your staff. <u>HP Care Pack Services</u> offer a range of support options that enable fast repairs and replacements and get users back up and running fast. Choose packages that include remote troubleshooting, diagnostics, and issue resolution, or enhance your support with an on-site service option.



HP Next Day Business Exchange

Easily return and exchange printers when an issue cannot be resolved.



SECURITY

In addition to managing the life cycle of printers and supplies, you also need to think about security.

Cyberattacks have grown 600% since early this year.⁸ Many ITDMs are concerned about increased endpoint security risks, especially related to printers and laptops used at home.⁹ To keep your workforce secure and productive, you need best-in-class security for hardware and supplies.

Enhanced Printer Security

With HP, you can feel confident your printers will stay secure, even when they're located in employees' homes. HP has the world's most secure printers,¹⁰ designed to detect and stop an attack as it happens. Unlike many printers on the market, HP printers come with embedded security that detects malware.

<u>HP LaserJet Pro M400 series printers</u> offer best-in-class security.¹¹ They include security features such as secure boot and secure firmware to prevent printers from becoming entry points for attacks. They also come with optional PIN and pull printing solutions to help protect sensitive documents.

Built-In Toner Protection

HP toner comes with advanced security features. All printer cartridge chips are tamper-resistant, and HP also reinforces security in the supply chain to reduce the risk of malicious code entering the chip. Learn more about <u>the security features of Original HP printer cartridges</u>.

Curious why toner security is so important? Check out the <u>"Is Your Printer the New Trojan Horse?"</u> white paper.

Cybersecurity Best Practices for Remote Work

You can further enhance security for remote work by having employees follow best practices. HP security experts recommend developing robust security plans and policies that cover:

- Data and device sharing policies
- Password security
- Antivirus software
- VPN usage
- Laptop and printer security

View the complete list of <u>HP Remote Worker Cybersecurity Best</u> <u>Practices</u> or watch our <u>8-minute webinar</u> about this important topic.



8. <u>https://www.cyfirma.com/news/coronavirus-in-cyberspace/</u>

9. COVID-19 Commercial WFH Print Pulse Synopsis: May 2020

10. HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2019 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit: <u>hp.com/go/PrinterSthatProtect</u>. For more information, visit: <u>hp.com/go/PrinterSecurityClaims</u>. 11. Based on HP review of 2018 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit <u>hp.com/go/PrinterSthatProtect</u>. For more information: <u>hp.com/go/printersecurityclaims</u>.

SUSTAINABILITY

You can continue to pursue your sustainability goals even with a distributed printer fleet. Hardware and supplies can help you meet these goals both during use and at the end of their life cycles. HP ensures your printing technology does just that.

Printer Energy Conservation

HP printers are designed for low energy consumption. HP LaserJet Pro M400 series printers, for example, reduce energy use up to 21%.¹² The HP Auto-On/Auto-Off feature also reduces energy use by making the printer go idle during downtime.

Better Indoor Air Quality

Indoor air quality (IAQ) is something businesses should be concerned about for the health and comfort of their employees. HP voluntarily designs and tests its printing systems¹³ to prevent emissions that exceed IAQ eco-label guidelines. 96% of non-HP toner cartridges tested, on the other hand, emitted volatile chemicals at levels that may increase health risks.¹⁴

Longer Lasting Supplies

HP High Yield Cartridges last longer, reducing interventions and the frequency of replacements. That means fewer interruptions for employees and fewer cartridges to recycle.

Easy Recycling and Disposal

HP is the world's #1 printer supplies recycler, and our <u>HP Planet Partners toner return and recycling</u> <u>program</u> provides a free and convenient way to recycle empty HP toner cartridges. The program operates in 76 countries and territories worldwide, so you can find a recycling program near you.

If you're in the market for a new printer, you can also take advantage of the <u>HP Refresh and Recycle</u> <u>Program for printers</u> to reduce e-waste. When you purchase a new HP printer through the program, we'll recycle your old one for free.

12. HP calculations based on ENERGY STAR® normalized TEC data comparing the HP Laser Jet 300/400 series and 500 series monochrome printers introduced in Spring 2019. HP 58/59/76/77A/X compared to HP 26A/X, and HP 89A/X/Y compared to HP 87A/X.

 An HP printing system consists of HP printer, HP paper and Original HP supply. Blue Angel DE-UZ 205 emissions criteria or earlier versions applicable when printing system launched.
Nov 2019 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 205: 21 imitation and five remanufactured toner cartridge brands compatible with HP Color Laser Jet Pro MFP M477fdw (sku# CF410A, 411A, 412A, 413A) purchased in EMEA, LA and NA regions. See <u>HP. com/ao/IAOnonhpWKI2019</u>



CONCLUSION: IT'S TIME TO TECH-ENABLE YOUR REMOTE WORKERS

Employees working remotely need printing capabilities, regardless of their job role. Whether they're an Office MVP, a Back Office Hero, a Business Champion, or a Creative Pro, employees want to print from home. That means you need to provide secure printers and keep these devices up and running.

Your organization can make that happen by:

- Selecting hardware that fits employees' job roles, workflows, and daily/weekly printing habits.
- Purchasing or leasing devices that come with the features and support your teams need to stay productive and collaborate.
- Ensuring printer setup, management, and maintenance/repair is simple.
- Choosing printers and supplies that are inherently secure and help you meet sustainability goals.

When you take the time to set up your remote workforce with the right technology, they can stay productive, your IT team won't need to worry about unexpected costs and interventions, and the business will be able to move forward successfully in this new world of work.

If you have questions about selecting hardware, financing options, or support packages, we're happy to help. <u>Contact an HP Sales Representative</u>.



APPENDIX: WORKING FROM HOME PCs AND OTHER ESSENTIALS

Explore additional HP technologies that can improve the remote work experience, including PCs and accessories.

The HP EliteBook 1000 & 800 Family

The HP EliteBook 1000 & 800 family is a new kind of standard issue—one with better design, leading security, and innovative collaboration features. Upgrade your fleet to the family that makes the most of your Win 10 experience!

PRODUCT FEATURES

NEW DISPLAYS

Narrow border 250, 400 ALS, and 1000 nit ALS outdoor viewable displays, Anti-Glare Touch (available on select models only)

HP SURE VIEW (optional)

Prevent visual hacking with an integrated privacy screen that obscures your display at an angle from onlookers

HP SURE SENSE

Built-in and AI-Based Malware Defense that works in milliseconds with minimal updates

COLLABORATION

World-facing mic to pick up people's voices clearly Rich audio and noise cancellation software HP Privacy Camera physically covers the camera when not in use Hybrid IR for Windows Hello

TRAVEL LIGHT

Light but durable – Undergoes MIL STD testing

INTEL Wi-Fi 6

Increased network efficiency and faster throughput with optional next generation ax Wi-Fi® from Intel

HP SURE RECOVER W/ EMBEDDED REIMAGING (optional)

Reduce down time from an attack by recovering with or without a network connection

HP ELITE SUPPORT

Our HP Elite-exclusive, US-based Premium support offers rapid response and quick resolution at no extra cost

LONG-LASTING BATTERY LIFE

HP Fast Charge gets you to 50% battery life in 30 minutes with no effect on battery longevity



APPENDIX: WORKING FROM HOME PCs AND OTHER ESSENTIALS

The HP ZBook 15 Mobile Workstation

The HP ZBook 15 Mobile Workstation provides your workforce with the ultimate experience—including impressive power, graphics, portability, collaboration capabilities, and connectivity.

PRODUCT FEATURES

POWER

High-performance computing capabilities for designers, developers, engineers, and data scientists

DISPLAYS

Z22n display, Z24nf 24" display, and Z27 27" 4K UHD display maximize productivity

DOCKING (optional, depending on model)

Can be combined with an HP USB-C or USB-C Thunderbolt[™] docking station to go from laptop to desktop

ACCESSORIES (optional, depending on model) Add a USB headset and a wireless keyboard and mouse

HP SURE VIEW (optional)

Prevent visual hacking with an integrated privacy screen that obscures your display at an angle from onlookers

HP SURE SENSE

Built-in and AI-based malware defense that works in milliseconds with minimal updates

COLLABORATION

Built-in camera for video conferencing

HP SURE RECOVER W/ EMBEDDED REIMAGING (optional)

Reduce downtime from an attack by recovering with or without a network connection

HP PREMIER CARE SOLUTIONS

Protect your PC with services including protection, support, and repair tailored for HP ZBook users



APPENDIX: WORKING FROM HOME-PCs AND OTHER ESSENTIALS

Key experience requirements

- Work comfortably with larger format displays
- 52% more productivity with **Dual-Displays** and/or Extra-wide format Displays
- Stay productive despite mishaps with optional **HP Care Pack Services** like Accidental Damage Protection
- **Quick-connect with Docks** to encourage working where it's convenient but easy to quickly come back to the full desk experience
- Elite-class display ergonomics that adjust to less predictable workspaces



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