
Securing access and data usage for your remote/hybrid workforce

Forcepoint Data-first SASE
(Secure Access Service Edge)

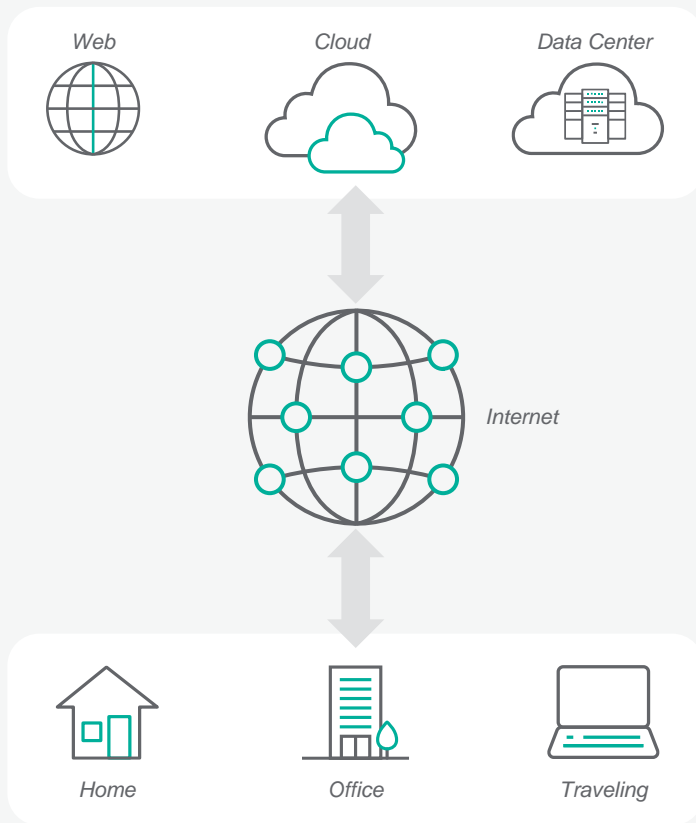
Jim Fulton

Sr. Director Product Marketing

Forcepoint

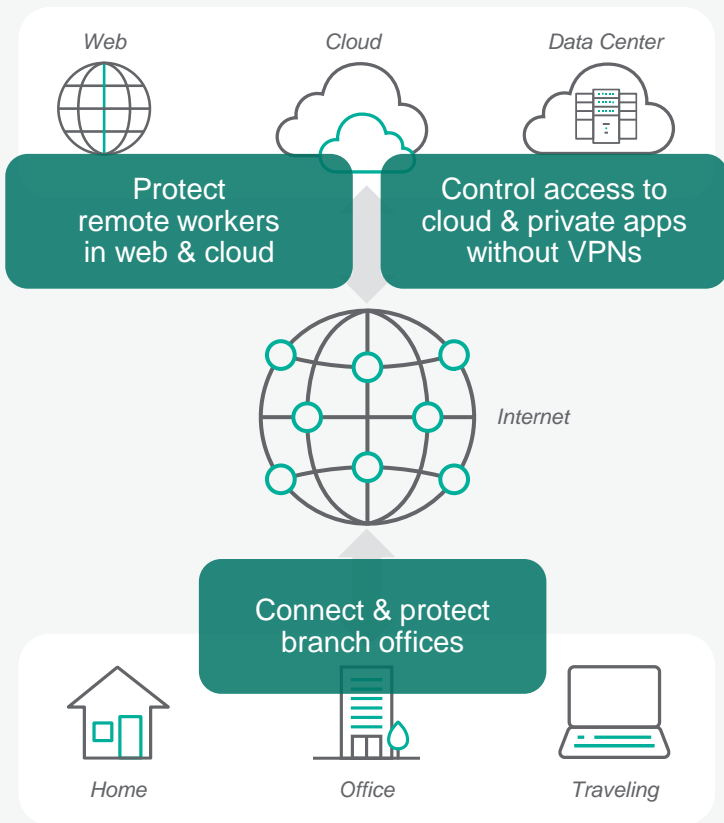


Your business and operations are facing new drivers



- » People & data everywhere make visibility, control harder
- » Data breaches—esp. remote—are more frequent, costly
- » Regulatory landscape is becoming *very* complicated
- » But changing without breaking what works is imperative

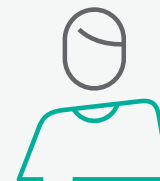
Cybersecurity exists to enable people to get to & use data



*Securing access is the starting line, you need to protect **usage** of data*



Safeguard usage of data everywhere



Continuously monitor user risk

Two trends coming together to redefine cybersecurity



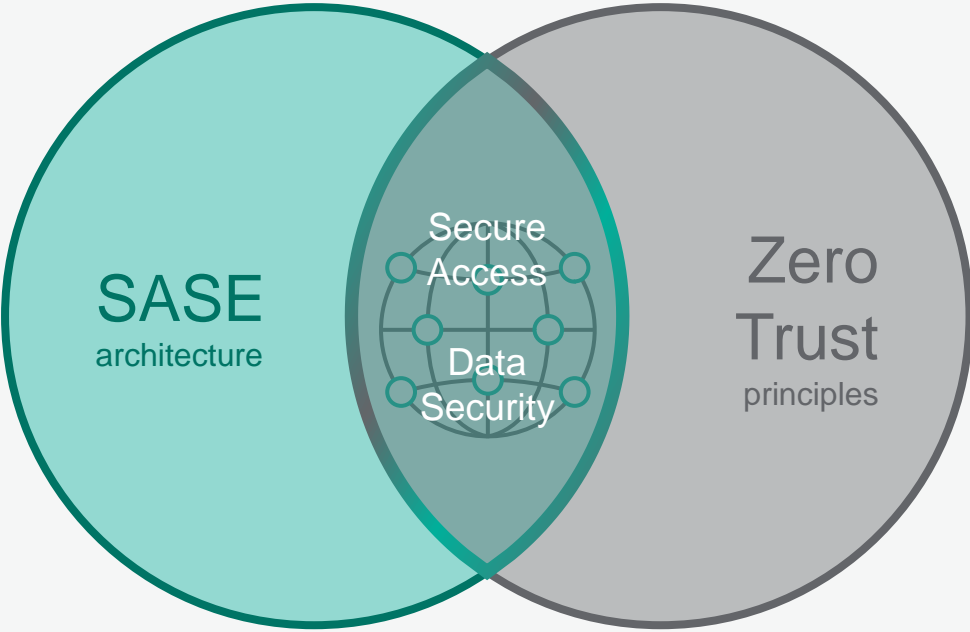
Applications



Network



Device



Data

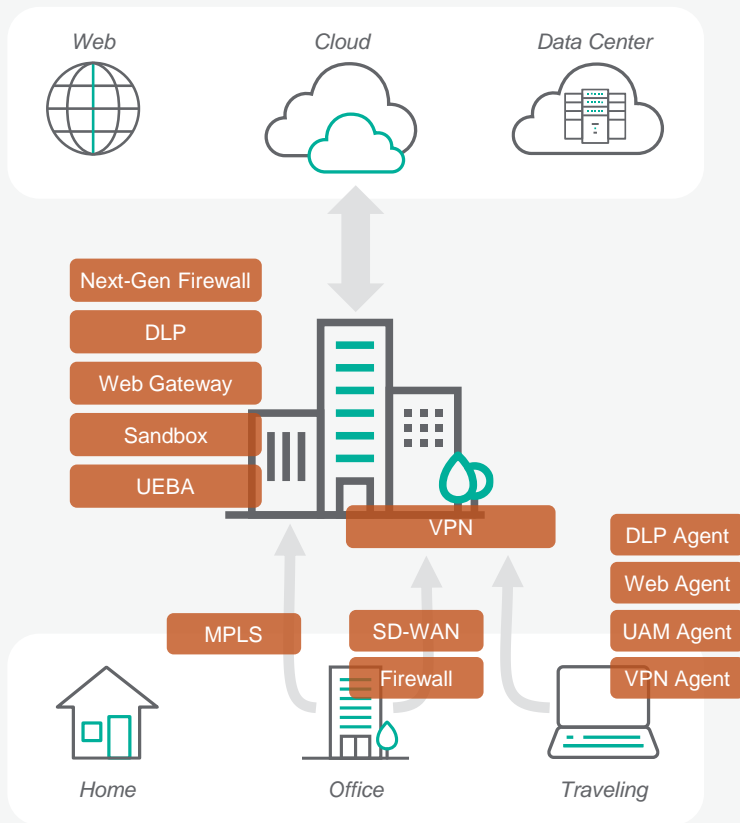


User

What: converged security-as-a-service

How: least privilege, explicit permission, continuous monitoring

Old approaches aren't keeping up



Poor user experience

- Slow, difficult-to-use VPNs

Hardware cost, complexity

Vendor / agent sprawl

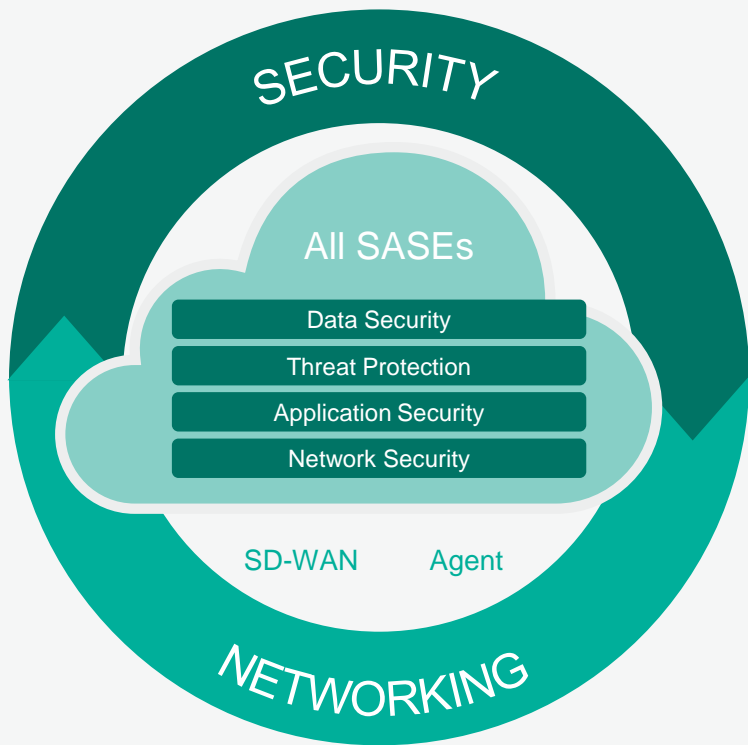
Network cost, complexity

- Overprovisioning of infrastructure

Poor visibility & control

- In cloud, on remote devices

SASEs may look similar, but they're not



All SASEs protect access

- Users are more productive
- Networking gets simpler, more agile
- Converged cloud services replace fragmented on-prem hardware

But “infrastructure-first” SASE doesn’t go far enough

- Inconsistent data policies
- Endpoint agent sprawl
- Complexity of static policies
- No hybrid enforcement for sites

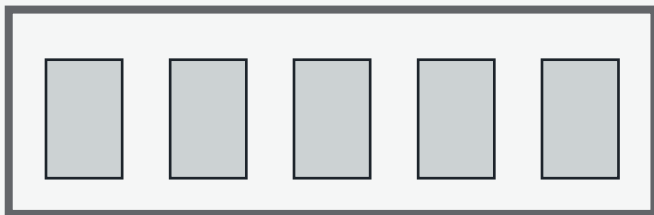
How is **Data-first SASE** different?

It “supercharges” existing cybersecurity infrastructure

Protect the doors

INFRASTRUCTURE-FIRST

SECURITY TIGHTLY COUPLED
WITH INFRASTRUCTURE



Corp office



Branch office

Protect the assets

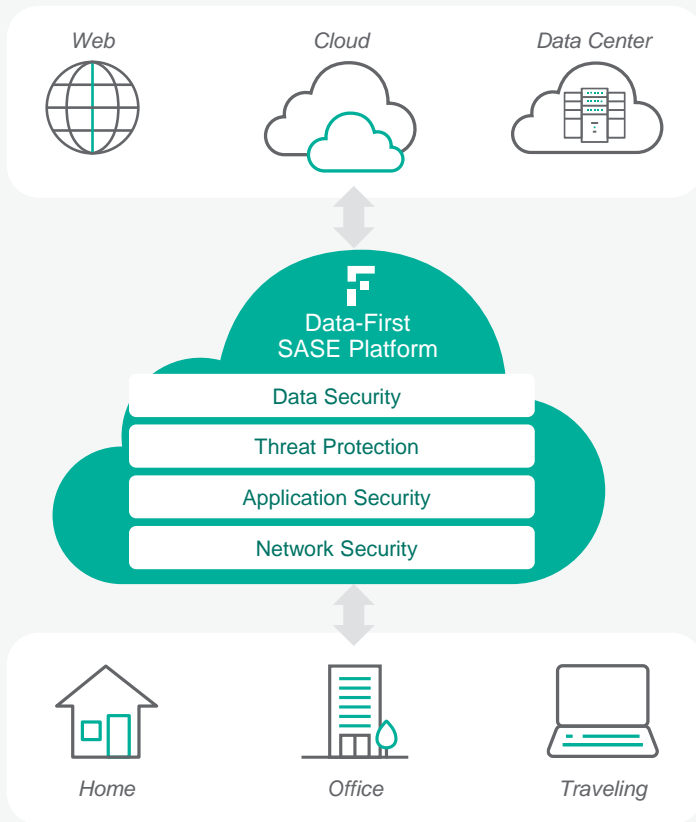
DATA-FIRST

SECURITY TIGHTLY COUPLED
ACCESS & USAGE OF DATA



Hyper-distributed workforce, multi-gen IT

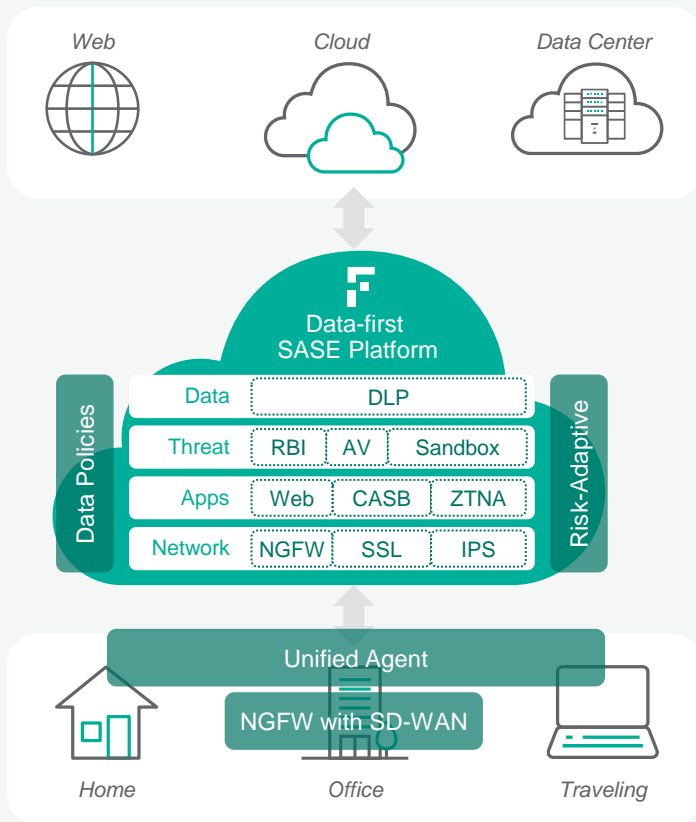
A new approach to protecting remote workers and data



Forcepoint Data-First SASE

- ✓ Secure how people get to & use data
- ✓ Enable people to work anywhere
- ✓ Safeguard business data everywhere with Zero Trust
- ✓ Improve visibility & control
- ✓ Simplify operations

Data-first means putting data security at the core in SASE



The Forcepoint Difference

Unified data security policies

- Define once, enforce everywhere endpoint-to-cloud
- Zero Trust-as-a-Service

Unified agent

- Access, security, monitoring

Risk-adaptive policy enforcement

- Automated personalization based on user behavior
- Continuous risk monitoring

Hybrid deployment

- Integrated secure SD-WAN
- Local enforcement at sites with special needs

Protecting data takes more than just looking for text patterns

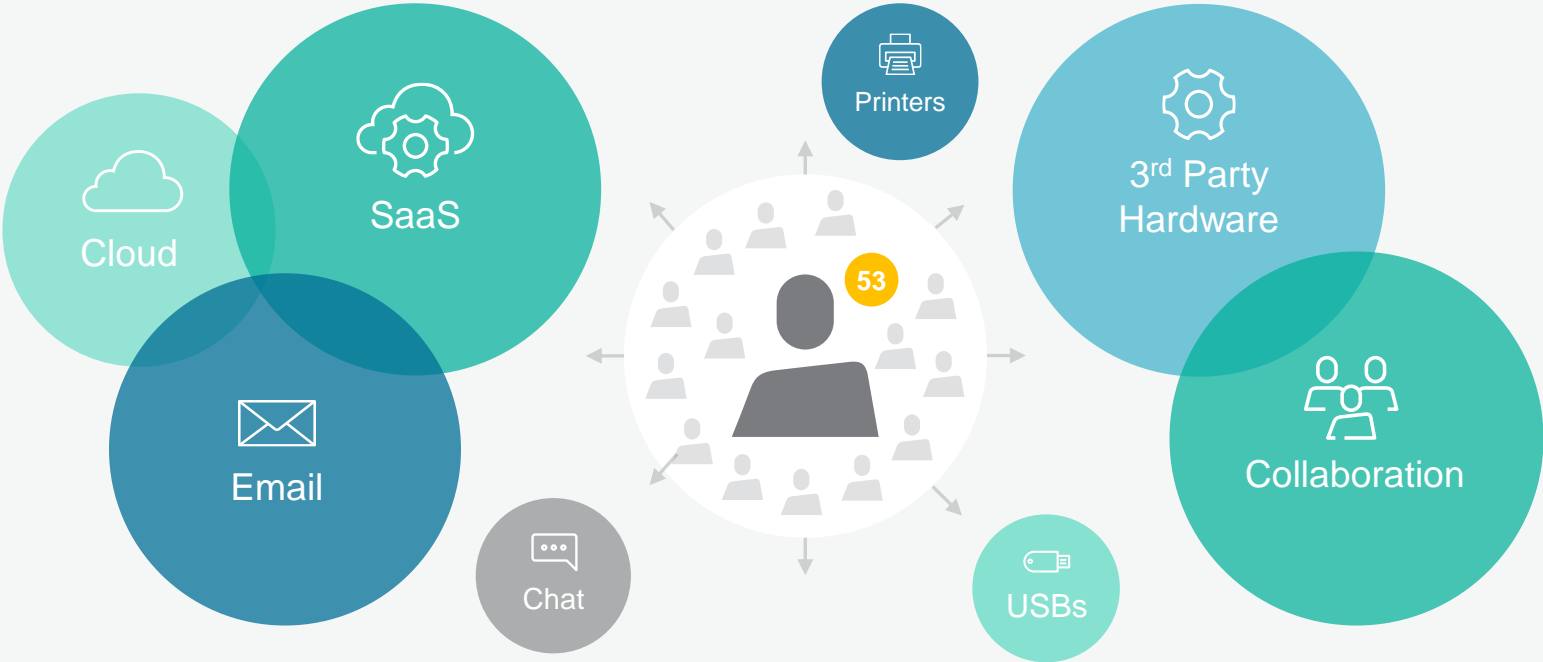


9X Gartner Magic Quadrant Leader

*With leading-edge classification and
a comprehensive library
of industry and regional compliance policies*



Automating enforcement based on behavior & risk



Forcepoint is the pioneer in behavior-based, risk-adaptive enforcement

Global coverage, local user experience

Global Cloud Infrastructure

150+ PoPs across 145 countries

World-class, Tier 4 data centers operating on Tier 1 networks

Users get their correct language—key for multi-national organizations



Stay connected and secure, wherever you are



Forcepoint PoPs

- Data sovereignty, latency, localization
- Localization

5 steps to securing your workforce and data with Forcepoint



1

Protect remote workers
in web & cloud



2

Control access to
cloud & private apps
without VPNs



3

Safeguard usage of
data everywhere



4

Connect & protect
branch offices



5

Continuously monitor
user risk

Adopt capabilities in Forcepoint's converged cloud platform at your own pace

Web Proxy
Cloud Access Security Broker
Firewall-as-a-Service
Remote Browser Isolation
Malware Detection

Cloud Access Security Broker
Zero Trust Network Access

Data Loss Prevention
Web Proxy
Cloud Access Security Broker
Zero Trust Network Access

Next Generation Firewall
with SD-WAN
Firewall-as-a-Service
Web Proxy
Cloud Access Security Broker
Zero Trust Network Access

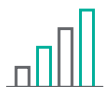
User Activity Monitoring

Data-first SASE platform makes operations simpler, more agile

Simpler Deployment



Zero Trust-as-a-Service



Incremental Rollout



Unified Agent for Endpoints



Unified Policies



Faster Incident Response



Risk-based Enforcement



Automated Personalization

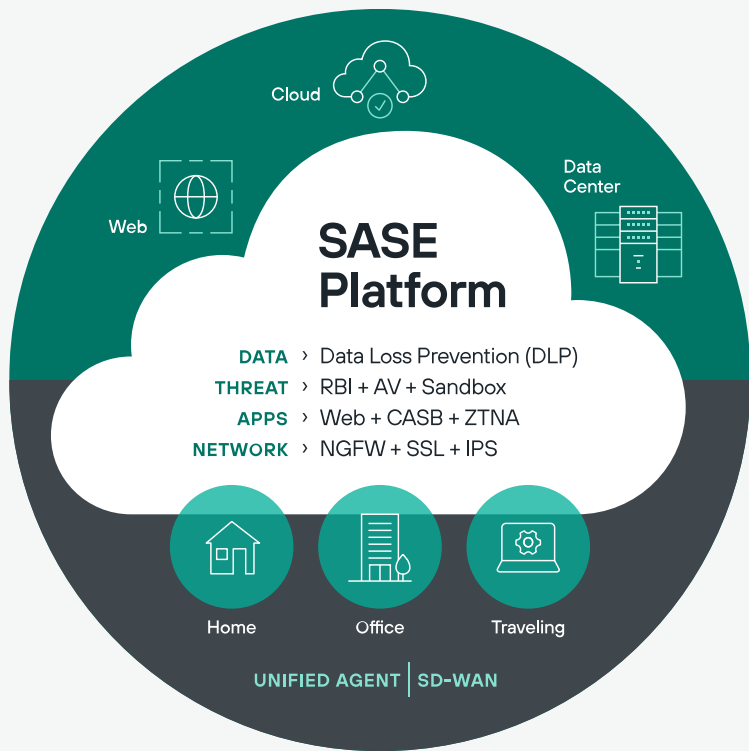


Endpoint-to-cloud Visibility



3rd Party Integration

Accelerating business transformation with Data-first SASE



Agility
Innovation



Convergence
Efficiency



Access & Usage
Personalization



Visibility & Control
Automation

Unified data security policies – everywhere

Unified agent – access, security, monitoring

Risk-adaptive protection – continuous monitoring

Hybrid deployment – secure SD-WAN, local enforcement

Thank you – Explore your own SASE journey!

Forcepoint SASE Readiness Assessment

How far along are you in your SASE journey?

Get Started

forcepoint.com/ready4sase



Assessment and benchmark
research powered by ESG

