



How much can ransomware cost your business?

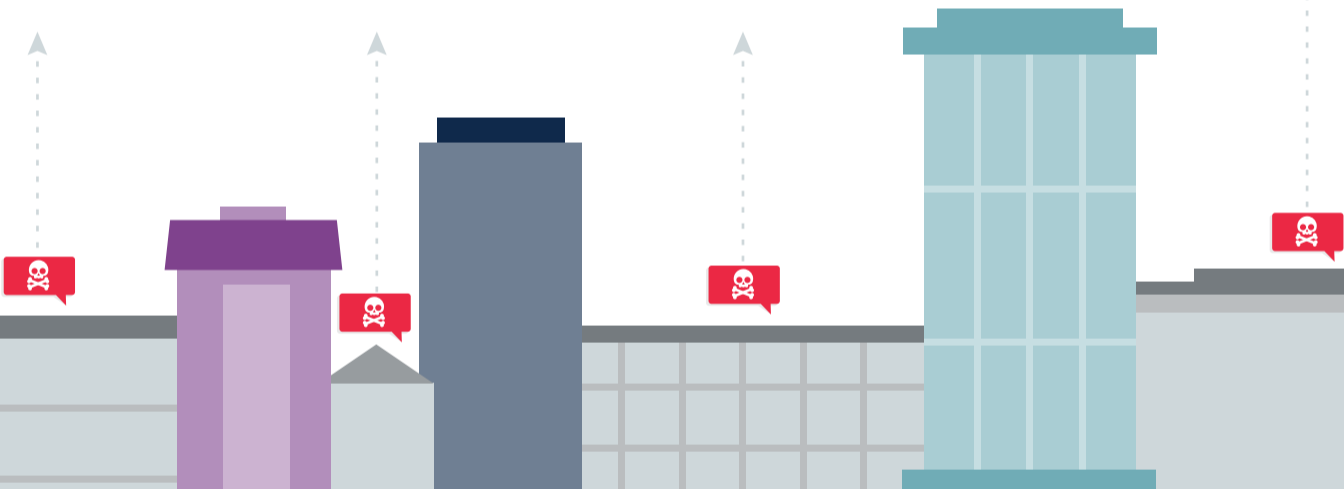
The threat of ransomware will increase in 2021

\$20+ billion
global damage costs
from ransomware¹



An attack will hit every **11 seconds** in 2021
vs. 14 seconds in 2019²

Over ½ of enterprises experience
at least **1 attack within 12 months**



Most are attacked **more than once**



**Without cloud
backup and restore**

\$490K loss from a successful
ransomware attack³

10% chance
of losing **\$2.5M+**



**With cloud
backup and restore**

\$54K median annual business
impact reduction⁴

10% likelihood of **\$200K+**

90%+ reduction in
ransomware risk

Start evaluating your ransomware protection strategy

druva.com/solutions/ransomware/

* Sources attribution:

¹ Cybersecurity Ventures, "2019 Cybersecurity Almanac: 100 Facts, Figures, Predictions And Statistics," Morgan, Steve.

² "

³ Aberdeen Group, "Reducing impact of ransomware attacks via cloud-based approaches," 2019 (data based on an organization of 1,000 employees and 10TB data to backup and recover).

⁴ "