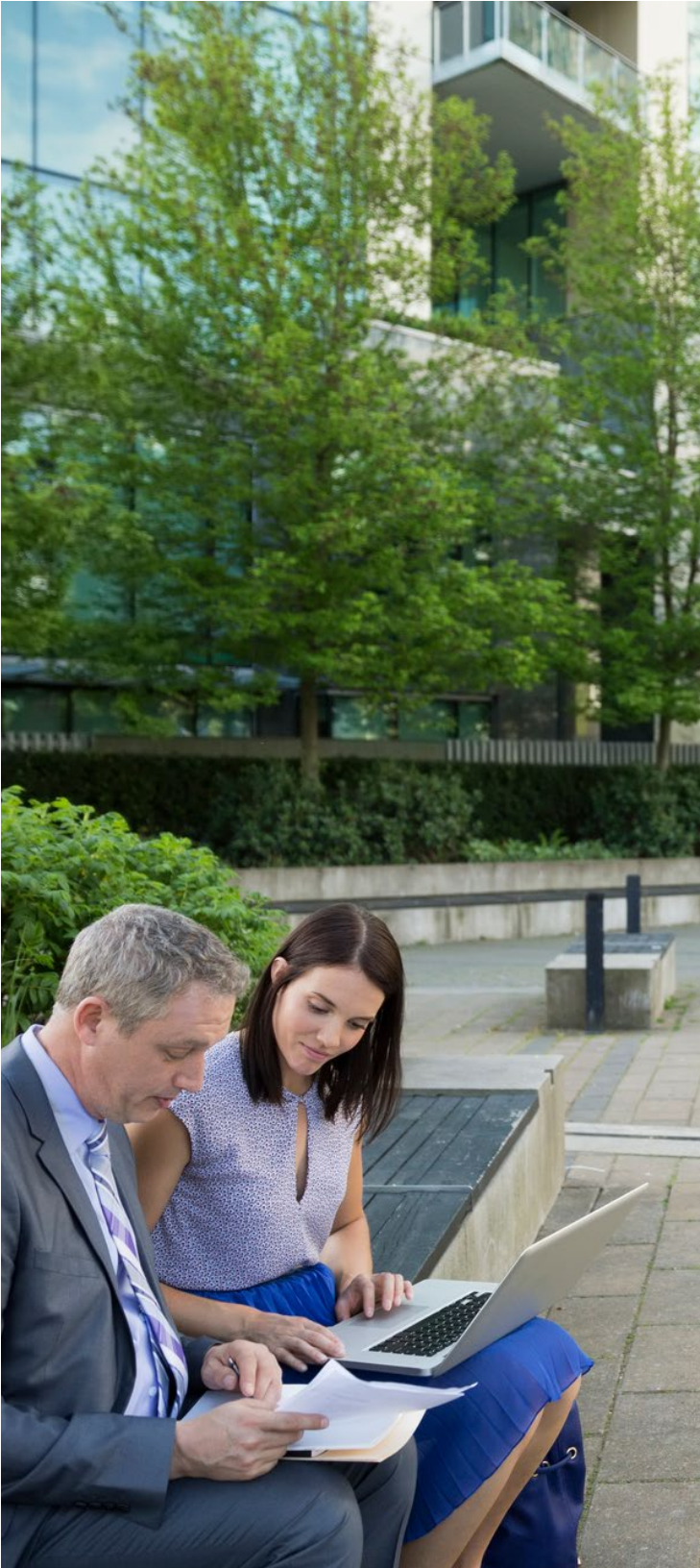




5 ways Citrix Workspace puts user experience first





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A consistent user experience for wherever people work

As technology has become integrated into almost every facet of how we work and live, user experience has never been more important. Employees expect intuitive tools that are not only easy to use but also enable them to work when, where, and how they need without constraint.

Citrix Workspace is fueling this digital transformation with people-centric workspaces that deliver the right experience to the right user at the right time — every time.

By reimagining security for the way people work today, Citrix Workspace balances the flexibility and experience people need to be productive with the security that IT requires.

Here are five ways Citrix Workspace delivers the user experience people need to fuel breakthrough ideas, increase productivity, and better serve their customers.



1. One place to access everything

If you're like most organizations, you have apps hosted on premises, in the cloud, and delivered as SaaS. Users are struggling to be productive as they juggle multiple sets of user names and passwords, and toggle between a variety of environments and experiences.

The Citrix Workspace app simplifies access by providing the user with one place to access not only all their apps, but their desktops and files, too, so they can sign in once and get right to work.

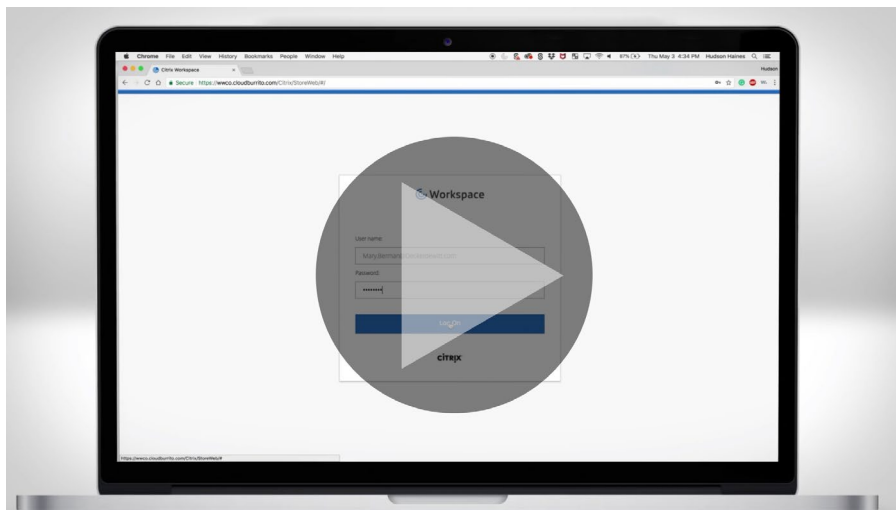
All apps, files, and desktops at your fingertips

Users get secure single sign-on (SSO) to all Windows, Linux, mobile, SaaS, and web apps, desktops, and files instantly across all device platforms, while IT retains control over user accounts and password policies.

Instant and seamless access to all files

Centralized access and editing of all files in one location. Enterprise search makes finding files simple, regardless of storage location, which can be home drives, server shares, OneDrive, SharePoint, Dropbox, and more.

See for yourself:



Don't have Adobe Flash
Player? No problem.
View on YouTube.



2. Reliable, high-definition virtual apps and desktops

Your virtual apps and desktops allow people to work from anywhere, on any device. But for people to be truly productive, you need to ensure a high-quality experience for every app and desktop, every time. Unreliable connectivity and slow performance frustrate users and compromise adoption.

Using HDX technology, Citrix Workspace delivers the best possible experience on different screens, over congested or distant networks, and on all kinds of devices and peripherals.

Using adaptive compression and display techniques, HDX delivers better image quality for highly animated workloads, server-rendered video, or 3D graphics. Adaptive compression intelligently distinguishes the intent of the user, prioritizing interactive workflows for a delightful experience. This improves productivity even in the presence of packet loss, congestion, high-latency, and jitter commonly seen in broadband wireless and mobile networks.

Watch our
HDX demo
series



3. Always-on access from any branch or remote location

As your organization evolves to become more nimble and distributed, you face radically changing networking requirements at the branch — which nowadays can be anything from a regional headquarters or remote clinic to a kiosk in a mall or even a ship at sea. With software-defined WAN (SD-WAN) technology, Citrix Workspace delivers continuous network availability and optimal application experience wherever people need to work, collaborate, and serve customers.

Improved Reliability

Whether your apps are hosted in the data center or cloud, Citrix SD-WAN uses two or more links to create a virtual connection between the branch and the server. This enables a self-healing network that automatically reroutes traffic off poor-quality or failed links so user sessions don't disconnect.

More bandwidth

Citrix SD-WAN augments MPLS with lower-cost broadband, 4G/LTE, and DSL—all logically bonded into a single link—to add bandwidth faster and at a lower cost than an MPLS upgrade. Because all bandwidth is active, your current unused backup links become available, allowing you to support more users, apps, video, and other rich media. Intelligent bandwidth reservation ensures critical applications have sufficient bandwidth during peak usage times, while the dual-ended QoS feature makes sure data center links are never oversubscribed.

Higher quality

Fine-grained, application-aware control with QoS helps you ensure a good experience for every application. Session fairness forwards traffic evenly from all users, while best path selection moves lower-priority tasks like printing to slower links, leaving the best-performing links open for latency-sensitive traffic, like screen refreshes. And local media caching accelerates performance and video download times by up to 45 times.

Better visibility

Get deep visibility into the WAN to understand the quality of experience you're delivering, with an easy-to-use platform for troubleshooting and data-driven policy tuning. View both real-time and historical data for users, sessions, and sites, with drill-down capabilities to discover the source of any ongoing, imminent, or future performance issues. Also get instant visibility into the QoE parameter for each application based on performance metrics like latency, jitter, and packet loss and drops.

4. Easy-to-use mobile productivity apps

People need to be able to work from any mobile device while on the go. However, many native mobile apps lack the business features people need most and can't provide secure access to internal corporate resources.

Citrix Workspace provides unified endpoint management that not only makes it possible for people to work on their mobile devices but also makes them more productive when they do.

It provides one hub for access to easy-to-use, business-grade mobile productivity apps — like email, calendar, secure browser, and file sharing — as well as other company resources, like virtual, SaaS, and web apps, desktops, data, and internal sites like Microsoft SharePoint or the corporate intranet. Users can join a meeting with one tap, securely share sensitive files, view internal links, and create meetings and view availability.

Plus, Citrix Workspace keeps business and personal apps and data separate on the device to provide better security and privacy.



5. Store, sync, and send files without restriction

For most people, accessing and sharing files is an essential part of doing business. Consumer-grade file-sharing services traditionally have been known for providing the simplest experience, but their use in the workplace has been known to compromise the security of sensitive corporate information. Not only that, but those solutions aren't designed with the needs of most businesses in mind. It's typical to have files stored in multiple places, including legacy data systems and third-party service providers. Citrix Content Collaboration (formerly Citrix ShareFile) serves as a single pane of glass for people to access all their files, from wherever they're stored, through one easy-to-use interface across all their devices. Which is why Citrix Workspace has an integrated content collaboration platform that's as easy to use as those services — but with the security and control IT needs.

Citrix Content Collaboration accelerates productivity by allowing people to:



Send large files without clogging email



Sync files across all their devices



Access content stored in network drives, third-party cloud services, or anywhere else



Rest easy knowing bank-level encryption is protecting email in transit and at rest



Automate approvals, feedback, and any document-centric processes with customizable workflows



Integrate with Office 365 for real-time co-editing and versioning



See Citrix Workspace in action

Sign up for one of our live, interactive demonstrations to see first-hand how Citrix Workspace delivers an exceptional user experience. Plus hear real-world use cases and exchange ideas with your peers.

[Register now.](#)

