Are you a potential target? (Hint: Yes)

Hackers target organizations of all sizes, including small businesses. When it comes to cyberattacks, hackers don’t care how big your company is; they care how weak your security is.

The average cost to recover from a ransomware attack is $84,000.

Small businesses need complete, layered security solutions because no one technology can prevent or eliminate cyberattacks by itself. To defend against ransomware and other cyberattacks, small businesses need to look at four key points of entry and spread.

1. **Start with people**
   - **You need to make sure that the people who access your systems are who they say they are.**

2. **Look at connections**
   - **People access your network in multiple ways.**

3. **Pay attention to email**
   - **If you have people, you have email. Every day, people inadvertently click malicious links or open harmful email attachments that download malware.**

4. **Don’t let malware spread**
   - **If malware gets in, it spreads across your network, and can encrypt your files or take down critical systems.**

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**4 Keys to Preventing Cybercrime at Your Small Business**

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