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5 Ways Cloud-Based IT Can Help Your Small Business

With cloud, you have an "always-on" business

Today, many small businesses are embracing cloud technology. It's easy to see why. With cloud-based apps, employees can work together easily from any location, which improves efficiency. And what business doesn't want that?

Your cloud apps are available no matter where you are, and at any given time, and there's no reason your IT can't work the same way. Putting networking and security in the cloud can help your small business in multiple ways.

#1 business priority for small businesses[1]

84% Small businesses feel cloud services are essential[2]

4X Companies that use cloud-based technology are up to 4x more productive[3]

1 Add or reduce services easily

Cloud and remotely managed IT gives you the flexibility to add and reduce services as needed. With more people working from home, you can quickly provide them access to cloud-based tools like videoconferencing and collaboration. Your employees can work productively and securely, no matter where they're located. Bringing new or temporary employees on board is fast and hassle free.

2 Save time

Small business owners have so many things to do, the last thing you need is to spend your time dealing with IT problems. Cloud solutions are more resilient than on-site IT and they're easier to install and deploy. Updates happen automatically, so you can focus on your business instead of dealing with patches and upgrades.

3 Simplify management

With cloud, you don't need a big IT staff to securely connect workers and devices to a fast, safe, and reliable network. It's easy to manage the entire network from a single dashboard.
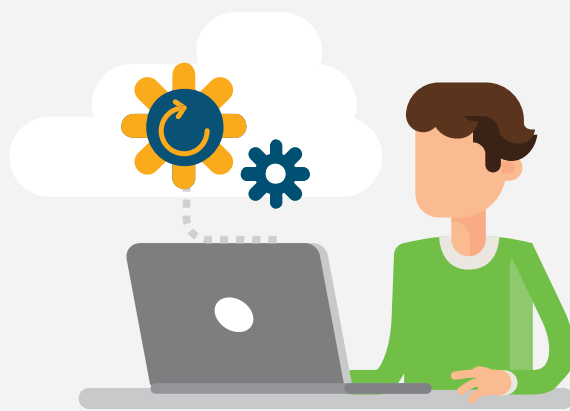
4 Optimize your cash flow

In an ever-changing business environment, controlling costs is essential. The move to cloud-based solutions lets you decrease physical locations and staff, which lowers your real estate, power, and travel expenses. The switch to recurring costs instead of buying equipment also reduces cash flow issues, and makes things more predictable.

5 Access the latest technology

One of the best kept secrets about the cloud is that it gives you access to technology that used to be out of reach. For example, by setting up a cloud-based IT infrastructure, small businesses can benefit from the same security intelligence technology and machine learning that powers large, complex enterprises.

Take advantage of "always-on" business solutions from Cisco

The flexibility of cloud technology can help you remain competitive. With cloud solutions, you can optimize your time, money, and cash flow. Now you can spend less time focusing on IT, and more time growing your business. Let's get started today.

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