

MAC EMPLOYEE CHOICE

94% employees say they are more likely to choose and stay at a company that offers them a choice in computer or mobile device.



FUNDAMENTALLY SECURE. EASY TO MANAGE AND DEPLOY.

- Built-in, advanced security by design provides an exceptional user experience while delivering **50%** less risk of data breach compared to PC.
- Corporate-owned devices enrolled in Apple Business Manager (ABM) allow for deployment directly to employees used right out of the box – without manual configuration.
- Leveraging Apple's built-in Mobile Device Management (MDM) framework makes deployment easier for IT. Our team helps evaluate MDM solutions to ensure the level of security and management required is achieved.
- With an MDM, IT teams have the ability to remotely manage and update devices over the air. And if devices ever go missing, IT can remotely and securely erase them.
- SHI has led the industry with our Zero Touch services around device deployment, configuration and maintenance since 2011.

SEAMLESS COMPATIBILITY. INCREASED PRODUCTIVITY.

- Apple devices work with most enterprise systems and apps that your company already uses — mail and messaging, network connectivity, file sharing, collaboration and more — giving your employees access to everything they need to do their jobs.
- **85%** of employees surveyed say the No. 1 reason for requesting choice is they feel more productive working on familiar devices.
- Studies have shown a 20% increase in employee retention and 5% increase in sales for employees using Mac. Estimations show that each Mac user gains 48 hours of improved productivity over three years.

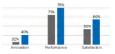


New talent prefers what they know and love

A PwC survey showed that **78%** of millennials believe that having access to the technology they like at work makes them more effective in their job.¹

A recent Jamf Employee Choice survey showed that when

given the choice, roughly **three out of four** employees would choose Apple for use at work.²



Given choice, employees contribute more

According to a Gensler Workplace Study, providing employees with choice can have a notable impact on their individual levels of innovation, job performance, and job satisfaction.³

BENEFITS

- Attract and retain top talent
- Empower your help desk
- Ensure productivity from anywhere
- Higher value for technology spend
- Improves the perception of IT



Chief Information Officer SAP

MAC EMPLOYEE CHOICE

OPTIMIZE IT SPEND

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- Simple, secure and free OS upgrades.
- Macs take much less time to provision and typically have half the number of support tickets vs. PC, so IT staff can work on more strategic projects.
- When compared to a PC over 3 years, Mac is \$678 less when considering hardware, software support and operational costs.
- Apple products are built to last and just one indicator of this is the high residual value that Apple products hold. SHI's Buyback program has the ability to provide value back on aging assets in a secure and flexible way. On average a three-year-old Mac is worth \$650.
- Innovative financing solutions with SHI Capital and Apple Financial Services to optimize budget and manage your technology lifecycle.

LEVERAGE OUR EXPERTISE



Dedicated Mac Support

SHI's ridiculously helpful Apple experts navigate Apple programs, provide guidance on Mac standards for user groups and stay up-to-date on Mac trends that matter most to your organization. Your dedicated team guides you through proof-of-concept, pilot and program launch phases of your employee choice program.

Mobility Service Experts

Alleviate any pain points you may be encountering on a short term or long term basis around deployment, supporting Mac in your environment, and training end-users or IT staff.

Apple Professional Services

On-site and remote services engagements are available and SHI's streamlined process ensures your initiatives are fast-tracked.

SHI Mobility Partners & Solutions

Extended helpdesk support, custom application development, SHI Zero Touch deployment, kitting, logistics support and more.

Custom Web Ordering Portal

Developed to meet your unique procurement needs.

MAC ASSESSMENT

The Apple Mac Evaluation Utility application and SHI one-hour consultation with accredited Mac experts will provide you with a clear picture of Mac in your organization. SHI helps to:

- Optimize macOS on corporate networks
- Prepare for adoption of Apple Silicon
- Implement Employee
 Choice programs
- Prepare for the next version of macOS.



Sources:

¹PwC / 2011 Millennials at work: Reshaping the workplace

²Jamf / 2016 Employee Choice Program Survey

³Gensler 2013 Workplace Survey / Harvard Business Review

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To learn more about Mac Employee Choice, visit SHI.com/Apple. Contact your SHI Account Executive for a complimentary Mac Assessment today.