



CREATING YOUR DIGITAL WORKSPACE WITH APPLE

RETHINKING HOW WORK GETS DONE

Your workspace was once the place you went to work. The emergence of digitalisation means it's now more about where, how, and what work gets done using evolving technologies designed around the needs of your people. Your digital workspace should optimise the user experience, provide personalised tools that support engagement, foster collaboration and nurture the intent to be more productive.

OUR CORE BELIEF

SHI believes that a successful digital workspace helps the workforce creatively exploit technology and expands the digital culture, making it easier for businesses to grow. We help develop digital workspaces with purpose and direction to boost productivity, make for happier people, and drive better business outcomes.

**WE HELP DEVELOP
YOUR DIGITAL
WORKSPACE WITH
PURPOSE AND DIRECTION**








THINK BIGGER, BETTER, DIFFERENT

The digital workspace encompasses all the tools people use to get work done and your success depends on how they come together in the hands of a user. Preparing for the future increasingly means a cloud-first, mobile-first approach and a focus on the user to deliver consumer-like experiences. Naturally, the digital workspace will be comprised of a growing number of components that need to integrate and speak with each other, so they don't stand in the way. Setting foundations that help achieve this while enabling your business to be agile and able to capture new opportunities as they arise, is key. We believe the organisations that thrive will be those with workspaces that make the sophisticated simple, simultaneously helping their people to respond quickly, to stay engaged, and to feel included.

Importantly, doing the same things just with newer technology isn't the end game. It's about challenging conventions and being ambitious. It means exploring new possibilities and plotting your path to genuine business value. The digital workspace means changing how you work and demands that you rethink everything about the technology powering it.

ATTRIBUTES OF THE DIGITAL WORKSPACE

The digital workspace is a complete work environment that enables your people to do their jobs. It will be shaped by key attributes:

 <p>SIMPLE</p> <ul style="list-style-type: none"> • Efficient • Easy-to-use • User-focused 	 <p>MOBILE</p> <ul style="list-style-type: none"> • Flexible • Unrestrained • Anytime, anywhere 	 <p>SOCIAL</p> <ul style="list-style-type: none"> • Connect people and ideas • Natural working • Immediacy
 <p>OPEN</p> <ul style="list-style-type: none"> • Empower people • Information availability • Freedom 	 <p>SMART</p> <ul style="list-style-type: none"> • Intuitive technology • Clever apps • Automation 	



WE ENSURE CHANGE DELIVERS

SHI, as an Apple Authorised Reseller, will help you to create a flexible, secure, scalable, and predictable digital workspace where your people will flourish, and feel good about doing so.

<p>Vision</p> <p>We look beyond the horizon to identify what's important to your business, assess your goals, and consider how you put your users first. Together we'll define your ideal digital workspace and the role of Apple within it.</p>	<p>Strategy</p> <p>Your vision only becomes reality with a solid strategy to see it achieved. We guide you through the process, evaluating your present state, desired future state, and drawing on our experience of the opportunities and challenges that lie ahead.</p>	<p>Action</p> <p>We turn your strategy into meaningful execution — enabling a flexible, but all-encompassing approach to deploying everything necessary to see your digital workspace functions how you imagined.</p>
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WE MAKE WORK SIMPLER WITH APPLE

There's no better way to reduce the risk of change than by giving people the technology they love and helping them to work the way they want. Your digital workspace starts with Apple products that are built for making work simpler.



A flawless experience

Familiar and intuitive, give your people technology that's easy to use and works the way they do. Help your people get on with their work without interruption or fear that IT will let them down.

Secure by design

Capitalise on every new freedom of the digital workspace without ever compromising on protection. Built-in security measures like encryption of information at rest and in transit, and biometric authentication using Face ID and Touch ID, help to keep corporate information and users safe.

Ready for the enterprise

iOS, macOS and iPadOS are built to support all the apps and systems commonplace in your business. It means you can seamlessly use Apple products alongside all your other investments and realise value faster.

Easier deployment

Zero-touch configuration, alongside Apple Business Manager, helps your IT team deploy, manage, and secure Apple devices at scale with confidence.

Incredible apps

Discover hundreds of thousands of apps for business in the App Store. It means endless possibilities to help your people do more. And if you can't find what you're looking for, SHI are best-placed to help you select the right apps to meet the unique needs of your business.

Better lifetime economics

You're investing in change, but the numbers still matter. Apple products are proven to be worth 2x as much as alternative devices at the end of the same lifecycle.

Using amazing products is important, but it's only the first step. SHI combines Apple technology with everything else that's important to transforming your workspace and how you work.

SHI: Your Apple expert

Our dedicated End-User Computing (EUC) Practice possesses indispensable Apple know-how.

We are a fully accredited Apple Authorised Reseller.

Poised to connect Apple products with a host of complementary solutions.

Seamlessly integrate Apple into mixed IT environments.

Unprecedented scale to deliver workspace projects of any size.

The reach to deliver solutions anywhere in the world.

WORKSPACE-AS-A-SERVICE FROM SHI

Once your technology was changed every few years and delivered as a uniform solution. Things move much faster now - the rate of change is constant and the need for personalisation high. It no longer makes financial or operational sense to manage workspace technology in the same way.

SHI's Workspace-as-a-Service is the fastest, most affordable way to transform your workspace with Apple.

A unified subscription

One consumption-based service for everything you need – devices, software, services, and support. Scope an all-encompassing solution, charged per-user that offers ultimate flexibility, predictability, and scalability.

Embed Apple into your workspace

Harness all the value and capabilities of Apple products in your workspace.

Personalisation at scale

Make your workspace truly personal and let your people work how they choose. Tailor everything to their workstyle, from devices and software to collaboration amongst teams, even how they seek IT support.

Focused on value and experience

Peace of mind that your workspace is always optimised for both commercial best value and first-class user experience.



Your workspace, how it works best

Everything you need to create your perfect digital workspace:

- Apple technology** – devices your people love to work with.
- Consultancy** – expert assistance to evaluate your workspace and understand what needs to be addressed to achieve the perfect solution.
- Mixed estate management** – to seamlessly manage every device in the hands of your users.
- Software** – license and manage the apps and software important to your business.
- Data availability and protection** – ensure data is accessible to those who need it and is safe at rest and in transit.
- Security** – better protection embedded into every device and right across your workspace.
- Training** – ensure every user is ready to make the most of the tools at their disposal.
- Support** – keep your workspace functioning no matter what.
- As-a-Service** – everything paid for on one bill and charged per user.

Simplified device management

Better manage every device in your environment without the headache of multiple tools.

Our dedicated EUC Practice, industry-leading Apple know-how and complementary solutions expertise helps achieve all of this at a pace and scale that suits you best.



THE BENEFITS

Foster innovation

A personalised workspace experience makes people more creative, aids better collaboration across teams, and spurs them on to add more value.

More productivity

Familiar technology and seamless integration means less friction and people simply get more done.

Boost engagement and motivation

A connected and forward-looking workspace empowers your people to do their best work and feel happier while they're at it.

Employee retention

Happier, more engaged people are more likely to stay with you.

Attract talent

The technology and capabilities that support getting work done impact satisfaction and help recruit new staff.

Eliminate shadow IT

Armed with the right tools for the job, staff don't go looking for alternative solutions.

Unburden IT teams

Handover the overhead of running workspace technology and free precious inhouse IT resource to focus on creating value elsewhere.

Better manage budgets

Complete cost transparency and an all-inclusive approach means you can better budget for running your end-to-end workspace technology.

WE INSPIRE TRANSFORMATION OF YOUR WORKSPACE

The digital workspace solutions SHI as an Apple Authorised Reseller are capable of building help to remove the barriers that divide your workforce and hinder progress. Using beautiful technology, clever services, and compelling economics we help you to genuinely customise the workspace to every person quickly and efficiently.

We offer all-important peace of mind that this transition can be undertaken in confidence and when complete everyone will be empowered to do their job, be creative, and remain productive wherever they are.

LEARN MORE

To learn more about our partnership with Apple and the workspace solutions we deliver, please speak to your SHI account manager. Alternatively, contact us at www.uk.shi.com/contact.



Authorised Reseller