The Total Economic Impact™
Of Palo Alto Networks

Through three customer interviews and data aggregation, Forrester concluded that the Palo Alto Networks security platform has the following three-year financial impact.

**BUSINESS BENEFITS**

- **$1.3 million** in end user productivity value recovered.
- **20%** reduction in IT helpdesk requests relating to endpoint security.

**SECURITY GAINS BY THE NUMBERS**

- **28,883 hours saved**
  Hours of work avoided in resolving security incidents by SecOps yearly.
- **$4.75M saved**
  Savings realized in security management over a three-year period.

**ROI**

- **65%**
- **$3.9M** NPV
- **$9.9M** BENEFITS PV*

**VOICE OF THE CUSTOMER**

“It’s not a matter of not enough data for our security managers, but really a matter of too much data that didn’t correlate. Palo Alto Networks is a part of our incident response process - in gathering all the telemetry and pointing our managers to where they really needed to look.”

*Manager of operations, healthcare provider*

*PV - Present Value*