



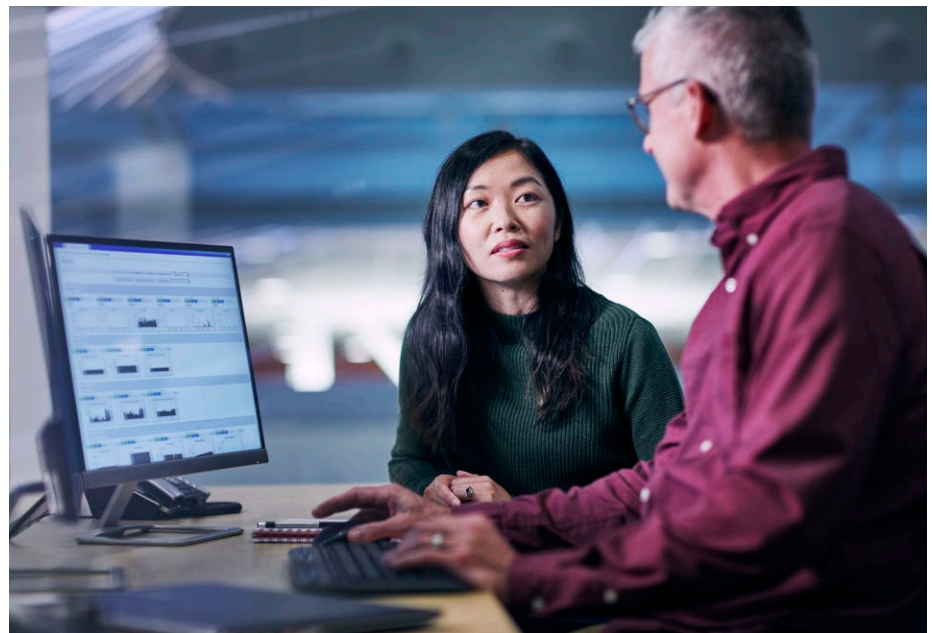
PC Economics for Business Transformation

There is a strong economic business case for PC refresh. Plus, new technology brings capabilities and features that can help change your business culture and approach to work spaces, collaboration, and productivity.

As businesses strategize a path to business transformation, they are planning where and how to invest in the technology that will best serve immediate goals while establishing a solid—yet flexible—foundation for the future.

Given the demands our data-centric era places on businesses of all sizes and their IT staff—from maintaining mixed devices and applications to ensuring sufficient network bandwidth, low latency, and ample storage—upgrading PCs can seem like a lower priority. In fact, investing in PC refresh can improve the bottom line and enable your workforce to thrive amidst ever-increasing data, ubiquitous mobility, and increasing cyberthreats.

Older PCs are the cause of numerous IT issues. Computer configurations may not meet standard installation specs, have the latest updates and patches, or have modern data security features such as encryption.¹ Patches may not be installed in an efficient, standard manner, and too many different computing devices and/or operating systems may be running on business networks.¹ End users may encounter delayed startup and load times, limited responsiveness, and security issues with off-premise mobile access to proprietary business data and applications.



In sum, there is a strong economic business case for PC refresh. Plus, new technology brings capabilities and features that can help change your business culture and approach to work spaces, collaboration, and productivity. Modern PCs can also aid in attracting and keeping the best employees. Making PC refresh a key part of your transformation strategy makes smart business sense.

THERE IS A STRONG ECONOMIC BUSINESS CASE FOR PC REFRESH

Assess the costs and benefits of upgrading to modern devices on industry-standard hardware and a common operating system.

SAVE TIME

Annual **reduction of 7,680 security support hours** with Intel vPro® platform-based devices, resulting in **USD 1.2 million in risk-adjusted savings** over three years as estimated using a composite organization modeled by Forrester Consulting in an Intel-commissioned TEI study.¹

ENHANCE SECURITY

832 hours saved with automatic remote patch deployment through Intel® Active Management Technology, resulting in risk-adjusted **cost savings of USD 81,000** over three years as estimated using a composite organization modeled by Forrester Consulting in an Intel-commissioned TEI study.¹

LOWER COSTS

28,160 hours saved in improved employee efficiency with the Intel vPro platform through better device security and management, resulting in **cost savings of USD 1.3 million** over three years as estimated using a composite organization modeled by Forrester Consulting in an Intel-commissioned TEI study.¹

The Intel vPro platform delivers three-year, risk-adjusted benefits of USD 2.8 million versus costs of USD 1.1 million, resulting in an **ROI of 155 percent** as estimated using a composite organization modeled by Forrester Consulting in an Intel-commissioned TEI study.²


The Intel vPro platform **delivers a payback of nine months** as estimated using a composite organization modeled by Forrester Consulting in an Intel-commissioned TEI study.³

Qualitative findings also reflect an increase in workforce benefits. Organizations found that, by standardizing on the Intel vPro platform, they can reduce purchase and license costs, retire more expensive solutions, consolidate imaging solutions, and eliminate extra management tools.¹

Forrester's **Total Economic Impact™ of the Intel vPro Platform** is based on a composite organization comprised of 600 employees and 750 computers with Intel® Core™ vPro® processors running Windows® 10. Findings show considerable cost savings, streamlined manageability, increased productivity, and a reduction in security incidents.¹

Learn more

- Read the [Total Economic Impact of the Intel vPro Platform](#)
- Read the [Total Economic Impact of Microsoft Windows 10](#)



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¹"The Total Economic Impact™ of the Intel vPro® Platform," a study commissioned by Intel and conducted by Forrester Consulting (Dec. 2018). Savings that other organizations will receive will vary based on a variety of factors including size and baseline level of security, manageability, and productivity before the business switched to the Intel vPro platform. Consult other sources and use information specific to your organization to determine benefits for your organization. Read the full study at intel.com/vProPlatformTEI.

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³"The Total Economic Impact™ of the Intel vPro® Platform," a study commissioned by Intel and conducted by Forrester Consulting (Dec. 2018). Results also include an ROI of 155 percent and an NPV of USD 2.8 million. ROI, NPV, and payback that other organizations will receive will vary based on a variety of factors including size and baseline level of security, manageability, and productivity before the business switched to the Intel vPro platform. Consult other sources and use information specific to your organization to determine benefits for your organization. Read the full study at intel.com/vProPlatformTEI.