



Make the Shift to a Modern Device

Choosing a PC from the breadth of options powered by the latest Intel® architecture and running Windows® 10 significantly increases the business benefits, increasing performance and multitasking, extending battery life, and accelerating data analysis.

Understandably, many organizations have delayed the transition to Windows 10 in an effort to control costs and stay on course with their planned life cycle cadence. But as Windows 7 and Office 365 approach end of support, planning needs to happen to ensure seamless continuity both for end users and for IT.

The good news is that businesses of all sizes can use PC refresh to improve workflow and expand capabilities. Clients have changed a lot over recent years in an effort to keep pace with the evolving demands of a highly mobile workforce, ever-increasing cyberthreats, and a data-driven economy. Making the shift to a modern device can improve productivity, streamline management, and enhance security. Upgrading to new PCs is also a smart investment since the combined features and benefits can lower total cost of ownership (TCO)—for example, by helping to reduce IT service calls and expensive remediation from security attacks.

It's not too late to prepare. Support for Windows 7 ends January 14, 2020. For Office 2010, service ends in just under a year on October 13, 2020.

Doing nothing can turn into a liability. You can continue to use Windows 7 or Office 2010, but once support ends, your PC fleet will become more vulnerable to security risks. Windows 7 will operate, but you will stop receiving security and feature updates. You'll need to upgrade to Windows 10 to receive support for Office 365 services.



LEGACY DEVICES CAN ACTUALLY INCREASE COSTS



PCs four years or older cost **1.5x more in repairs**, averaging an additional USD 426 yearly in total maintenance.¹



Productivity is 14 percent lower on PCs four years or older.²



One day a year is lost for each employee waiting for PCs four years or older to boot up.²

Choosing a PC from the breadth of options powered by the latest Intel® architecture and running Windows 10 significantly increases the business benefits, increasing performance and multitasking, extending battery life, and accelerating data analysis.

Intel and Microsoft partner to deliver hardware and software that work seamlessly together. The combination of Windows 10 and the latest Intel® hardware delivers an experience that delights end users while helping IT to protect business identities, systems, applications, and IP.³

- **Intelligence:** New 8th Gen Intel® Core™ vPro® processor-based computers are ready to analyze, share, transform, and predict patterns fast. AI is built into Windows 10 and Office 365 to help ensure employees have the right information at the right time.
- **Collaboration:** Files are stored, synced, and shared online, so they're always up to date, and documents can be edited with others in real time.
- **Capacity:** Device performance and battery life are better—to support mobile productivity.
- **Security:** Easily implement security and privacy controls to help protect business data and devices against malicious threats and help meet compliance obligations. Automatic updates ensure employees will always have the latest features and security updates.

This is an excellent opportunity to evaluate your technology strategy and benefit from the latest solutions for business. Consider the impact making the shift to modern devices can have on your organization.



Contact your SHI sales rep to learn more about SHI's PC refresh offerings and visit [shi.com](https://www.shi.com).



See the latest SHI solutions for client computing ›

¹ Small Business PC Study, Techaisle, 2016.

² Statistics from a 2018 web-based survey of 1,020 small business owners (in the US, Australia, India, China, and Japan), commissioned by Intel and conducted by J.Gold Associates, LLC, to assess the challenges and costs of using older PCs. <https://www.intel.com/content/dam/www/public/us/en/documents/reports/sme-pc-study-report.pdf>.

³ Intel® technologies' features and benefits depend on system configuration and may require enabled hardware, software, or service activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at [intel.com](https://www.intel.com).

Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information, visit [intel.com/benchmarks](https://www.intel.com/benchmarks).

Cost-reduction scenarios described are intended as examples of how a given Intel-based product, in the specified circumstances and configurations, may affect future costs and provide cost savings. Circumstances will vary. Intel does not guarantee any costs or cost reduction.

© Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as the property of others.