



FUTURE-PROOF

STORAGE LOYALTY PROGRAM

Dell EMC's Midrange Storage portfolio consisting of Dell EMC Unity and SC Series products offer unbeatable value with a modern, efficient, and feature rich product portfolio.

The Dell EMC Future-Proof Storage Loyalty Program for Dell EMC Midrange Storage gives you additional peace of mind with guaranteed satisfaction and investment protection for future technology changes.

The program is at no additional cost to you with purchase of a support agreement.

And we won't stop here. Look for more benefits and offers to be rolled out into this program over time — another reason why Dell EMC Midrange Storage gives you the best value for your investment.



3 Year Satisfaction Guarantee

We guarantee 3 years of storage satisfaction, while our competitors only give you 30 days.¹



4:1 All-Flash Storage Efficiency Guarantee

Get effective logical storage capacity at least 4X the purchased physical capacity or we'll make up the difference with free capacity.²



Never-Worry Data Migrations

It's always simple to move to next gen storage with seamless upgrades and built-in data migration tools.



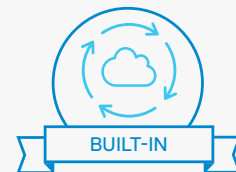
Hardware Investment Protection

Always trade-in existing or competitive systems for credit towards next gen Dell EMC storage or HCI product offerings.³



All Inclusive Software

Everything you need to store, manage & protect data is included with your Dell EMC Unity and SC All Flash purchase.⁴



Built-in Virtustream Storage Cloud

Get Free Virtustream Storage Cloud with every Dell EMC Unity All-Flash and automatically tier files and snapshots to the cloud.⁵

DellEMC.com/Future-Proof

1. Customer must purchase a 3 year ProSupport agreement. Any refund would be prorated. Satisfaction is based on product compliance with product specifications.

2. System must be setup according to best practices; 4:1 All Flash Storage Efficiency Agreement must be signed before purchase.

3. Subject to terms and conditions of Dell EMC trade-in program.

4. Includes all on-array and select off-array software needed to store, move, and manage data.

5. Free storage cloud capacity is limited to 20% of purchased storage capacity.

Additional Terms and Conditions apply. Offers applicable on new Dell EMC Unity or SC Series purchases with a valid support agreement. See your Dell EMC partner or sales representative for additional details about how you can get Future-Proof Storage today.