

Android Enterprise Essentials makes it easy to **protect your business devices and data** at an affordable price



The challenge

Organizations big and small have a lot to protect on their mobile devices, whether it's customer data, company information or the hardware itself. But many businesses have little or no IT resources and expertise to manage and secure devices. Some aren't even sure what's a good minimum bar to set to protect their devices and data.

A simple, secure management service

Built by the Android team at Google, Android Enterprise Essentials is a simple, secure management service that protects business devices and data. It offers integrated, automatic security features and easy device setup and management, all at an affordable price

Essentials removes the complexity of securing and managing devices, providing peace of mind that your devices are covered in case they're ever lost or stolen. It automatically applies critical security features and makes sure all security policies are persistent and can't be turned off by employees.

Essentials provides streamlined setup so you don't have to spend time manually setting up devices and getting them ready for employees. They just open the box and get started.

After a quick setup, there's no need to actively manage devices unless they're lost or stolen or an employee needs a passcode reset. And it all comes at a low-monthly price, with no additional staffing required.



Simple, automatic security

Automatically apply critical security features, making it easy to protect your business devices and data. Just get started and know you have strong Google-built protections in place.

- Enforce passcode and encryption
- Remote wipe of devices
- Guarantee malware protection via Google Play Protect
- Enforce persistent policies, even if a device is factory reset



Easy to set up and manage

It's easy to set up and manage business devices, with no action required. Just hand over purchased devices to your employees, and get them working immediately.

- Streamlined remote setup
- All policies automatically applied out of the box
- View inventory and take action on all devices from a simple portal



All-in-one value

Use a critical set of business tools without having to worry about managing added complexity. Get it all at an affordable price, making it easy to invest in simple security

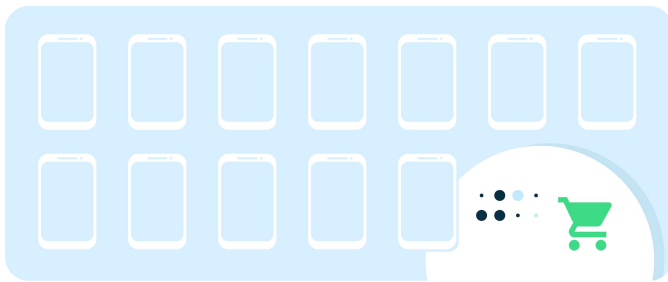
- Critical feature set built by the Android team at Google
- Great value at a very low monthly price
- No expertise, training or additional outside staffing required

Built by the Google team who knows Android best

Essentials is designed and built by the Android team at Google, who have spent years making the platform more secure and productive for organizations. Essentials utilizes a subset of the Android Enterprise features trusted by the world's largest organization. The Android team designed the product based on a streamlined set of sensible security and management defaults for organizations that have simpler needs and fewer resources.

How to put Android Enterprise Essentials to work

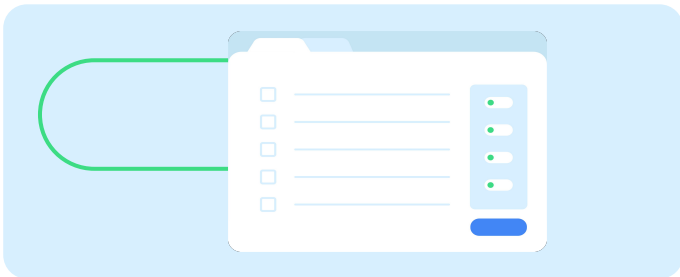
Essentials is available through a growing number of device resellers and can be easily added when buying devices. You don't need any prior management experience or extensive training to get started. Just distribute purchased devices and get your employees working immediately. Employees will appreciate the simple set-up process. And you'll enjoy the peace of mind knowing your devices are protected at all times, in the office, at home or wherever.



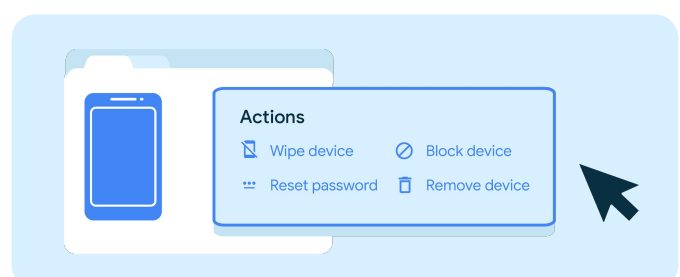
1. Add Essentials when buying devices from an Essentials reseller.



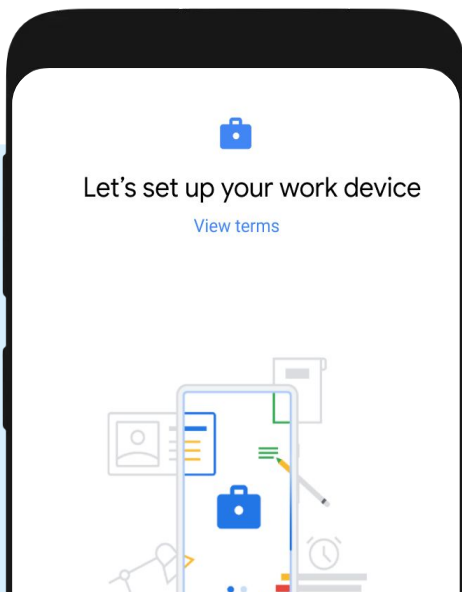
2. Employees turn on their devices and go through setup with policies automatically applied.



3. View your devices in the Essentials portal.



4. Use the portal to **take action** when necessary.



Get started today

Contact an Android Enterprise Essentials reseller to discover how Essentials can help protect your devices and data at an affordable price.

For more information, or to find a reseller, visit the [Android Enterprise Essentials webpage](#).