



# VIP Select

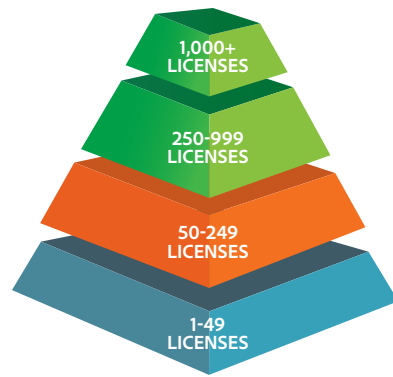
## Loyalty program for high-volume customers

Now, there's a loyalty rewards level for VIP Members who purchase 250 licenses or more in a subscription term. Eligible VIP Select members benefit from an automatic, assured discount level that continues the savings offered through transactional discounting.

### Discounts\* through VIP and VIP Select

All VIP members, even those who purchase fewer than 50 licenses, receive time- and cost-saving administration benefits. VIP members who purchase 50-249 licenses qualify for transactional discounting—the larger the quantity per individual transaction, the greater the discount. Members who purchase 250 licenses or more receive VIP Select status, which means they are assured of receiving a set discount on all purchases, even small-quantity orders. Members who purchase 1,000 licenses or more qualify for an even larger set discount.

#### VIP discount levels



| Discount Level | License Quantity | Discount Type | Membership Status |
|----------------|------------------|---------------|-------------------|
| 4              | 1,000+           | Assured       | VIP Select        |
| 3              | 250-999          | Assured       | VIP Select        |
| 2              | 50-249           | Transactional | VIP               |
| 1              | 1-49             | None          | VIP               |

#### Qualifying for VIP Select—single transaction

VIP members may qualify for VIP Select based on a single transaction of 250+ licenses—please contact your authorized reseller for details.

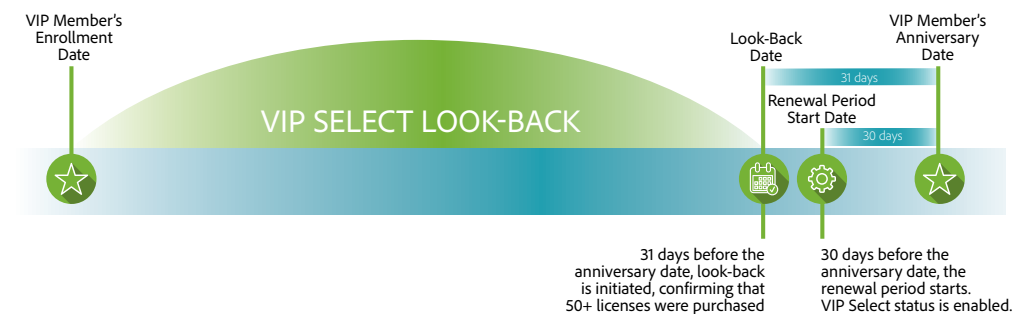
#### Qualifying for VIP Select—look-back

31 days before the Anniversary Date, Adobe initiates a look-back to determine VIP Select eligibility based on total licenses purchased during a subscription term. Once qualified, any subsequent orders placed will automatically receive an assured Membership Level equivalent to their qualifying license quantity.

The Adobe Value Incentive Plan (VIP) is a subscription-based licensing program that makes it easy for business, government, and education customers to purchase, deploy, and manage Adobe products.

#### For more information

[www.adobe.com/volume-licensing.html](http://www.adobe.com/volume-licensing.html)  
Or contact your organization's Adobe Reseller.



\* Specific pricing is always set between the reseller and the member.