



Adobe Transactional Licensing Program 5

The quick and easy way to manage your Adobe software licenses with one simple transaction

Adobe's Transactional Licensing Program (TLP) makes it easy to buy, streamline and manage your volume purchases with no membership requirements and no agreements to sign.

Key benefits of TLP 5:

- No minimum order size
- No membership required
- One simple and flexible purchase transaction
- Quick and easy order placement and fulfillment for streamlined deployment
- Electronic Software Delivery (ESD) provided at no additional charge
- All serial numbers, quantity of units ordered, platforms, and product licenses are published on the same license certificate

TLP 5 is ideal for:

- Small to midsize businesses
- Creative agencies
- Educational institutions
- Government agencies

Gain control of your software licenses

Keeping track of individual retail purchases and subsequent software usage across your entire organization can be resource-intensive. By acquiring Adobe software licenses through TLP, you will have a permanent record of the licenses your organization has ordered. TLP provides access to Adobe's Licensing Website (LWS), the easy-to-use, password-protected portal that enables you to track and manage your Adobe software licenses online in one central location. With Adobe's LWS, you can run reports, track order history, access serial numbers, and download available software. You can also grant others within your organization access to Adobe's LWS with their own unique login based on their e-mail address.

Easily deploy software

In addition, TLP orders provide a single serial number per product (per platform) across your entire organization, so IT staff can build a standard image for installation on each machine to get users up and running quickly. By ordering your software through TLP and using Adobe's LWS to manage your licenses, you can eliminate the countless hours it often takes to monitor deployed retail software while ensuring your organization is in compliance with its Adobe software licenses.

Access helpful licensing resources

AVL customers can also take advantage of resources, such as deployment guides and frequently asked questions, that are available through a dedicated website. With topics customized for licensing and purchasing professionals, these resources provide tips, techniques, and best practices that reflect today's global way of doing business.

For more information

To learn more about Adobe Volume Licensing, contact your Adobe sales representative or visit www.adobe.com/aboutadobe/volumelicensing.



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