

# The Briar Club delivers effective, creative communications.

Private country club uses Adobe Creative Cloud for teams to encourage membership through engaging communications.



"I love working with Adobe Creative Cloud for teams, and use Creative Cloud Libraries every day. It saves me time and makes me more efficient whether I'm working on a desktop or a mobile device."

*Chloe Trammel, Communications Coordinator,  
The Briar Club*



## SOLUTION

Adobe Creative Cloud for teams. Apps and services used include:

- Desktop: Adobe Illustrator CC, InDesign CC, Photoshop CC, Acrobat Pro
- Mobile: Adobe Shape CC, Brush CC, Color CC
- Services: Adobe Creative Cloud Libraries

## RESULTS



### CONSISTENT BRAND

Elevated the brand and increased membership through consistent, professional communications



### SCALABLE SOLUTION

Purchased Adobe Creative Cloud for teams to scale with the business as content team grows



### ASSET HUB

Centralized assets into Creative Cloud Libraries for easy access across both desktop and mobile workflows



### CREATIVITY ANYWHERE

Improved productivity with Adobe mobile apps, including Adobe Sketch CC and Adobe Color CC, to work creatively anywhere